

10/13/09

### Political Wordplay

How to Detect Propaganda- page 198 - *Brake*

- Activity: Give definition of propaganda. Reason: Students will understand what they are discussing
- Activity: Have students give an example of each type of propaganda. Reason: Students will be able to identify propaganda they face every day.

Doubts About Doublespeak- page 225 - *Doubt*

- Activity: Define doublespeak. Reason: Students will know what doublespeak means.
- Activity: List and give examples of the four types of doublespeak. Reason: Students will be able to know what each type includes. *how to think, but present some fact*
- Activity: Read a news article and rewrite it in doublespeak. Reason: Students will prove they understand doublespeak by writing it. *Writing assignment*

Selling America- page 251 - *C.A.S.*

- Activity: Explain what the Ad Council of America is and why it was created. Reason: It's important to know why we have this council and what its purpose is. *1992*
- Activity: Come up with groups of people that should be included in the "I Am an American" video. Reason: The article discusses what groups felt left out. Students will be forced to think about other groups that they are not a part of and will then see which ones they left out.
- Activity: Discuss the video. Reason: Ask questions to prod students' thoughts. Is the ad meant to celebrate or protect nonwhite Americans?
- Activity: Watch "God Bless America" video. Reason: Compare this video to "I Am an American." How does each video portray Americans?

How Republicans Should Talk About Health Care- Time Article - *Caleb*

- Activity: Discuss the doublespeak and propaganda involved. Reason: To understand how this happens in politics today. *ironic article!*
- Activity: Discuss students' feelings on the tips. Reason: Students should hear what others have to say on the matter. It will help them understand the topic better.

The Rhetorical Presidency- page 261 - *Windy*

- Activity: Ask students whether the number of speeches given by the president be limited. This is based on page 265 where the framers of the Constitution did not seem in favor of it yet presidential speeches have increased dramatically. Reason: This will stimulate thought on the subject and get students thinking about what the goal of a president should be; speaking or thinking.
- Activity: Have groups of students come up with characteristics needed to be a good and effective speaker. Reason: