Concordia University, Nebraska

800 North Columbia Avenue Seward, Nebraska 68434

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Head of Teacher Education:

Dr. Ron Bork, Dean, College of Education, Undergraduate and Graduate Studies 402-643-7475, 402-643-3328 (fax), ron.bork@cune.edu

Program Contact:

Dr. Andy Langewisch, Department Chair

402-643-7303

Folio review for:

Basic Business – 6-12

Program type: Initial Teaching Certification

Bachelor of Science in Education

NDE and NCATE accreditation - 2005

Initial Review

The Business Department only had 4 graduates in the last three years.

Concordia University, Nebraska – Basic Business

Section 1 – Contextual Information

Mission and Vision of the Institution

Concordia University, owned and operated by the Lutheran Church—Missouri Synod, is a coeducational institution of higher learning committed to the Christian growth of its students.

Concordia University, Nebraska is an excellent academic and Christ-centered community equipping men and women for lives of learning, service and leadership in the church and world.

By 2015 Concordia University, Nebraska will grow and expand its influence to diverse populations by fostering collaboration and adapting to our changing environment while remaining faithful to our mission of excellent Christian education.

Degree programs in professional education and the liberal arts help Concordia accomplish its goals. In addition, Concordia's faculty, staff, and students are committed to excellence and integrity in performance both in the classroom and in scholarly activity and research, service to the church and community through a commitment to strong partnerships with shared objectives, and a spirit of community within the university family. These programs and activities set forth an explicit value system, which has as its core faith in Jesus Christ as the Son of God and only Savior of the world. Therefore, this value system adheres to the Holy Scriptures as the communicator of that faith and commits to the Lutheran Confessions as a true exposition of the Scriptures.

Concordia's programs promote intellectual, emotional, aesthetic, physical, and spiritual growth. They nurture religious commitment, enlarge social and cultural understanding, provide insights for Christian action in the world, and facilitate effective communication. The programs provide an opportunity for intelligently selecting vocations of service to God, church, and society. Also, they are designed to develop these professional competencies and communities required for responsible participation and leadership in a complex and diverse society.

Special Characteristics of the Institution

Concordia University – Nebraska, one of 10 schools in the Concordia University System, is owned and operated by The Lutheran Church—Missouri Synod. The other nine universities and colleges are:

- 1) Concordia College Selma, Alabama
- 2) Concordia University Irvine, California
- 3) Concordia University-Chicago River Forest, Illinois
- 4) Concordia University Ann Arbor, Michigan
- 5) Concordia University St. Paul, Minnesota
- 6) Concordia College Bronxville, New York
- 7) Concordia University Portland, Oregon
- 8) Concordia University-Texas Austin, Texas
- 9) Concordia University- Wisconsin Mequon, Wisconsin

The Lutheran Church—Missouri Synod operates two seminaries, one in Ft. Wayne, Indiana and the other in St. Louis, Missouri.

Concordia University founded in 1894 and originally called Concordia Seminary, prepared men as Lutheran day school teachers. This seminary opened with thirteen students, two professors, and one building. Today, the campus is situated on 120 acres with more than twenty academic and service buildings. Current offerings include liberal arts and pre-professional programs in addition to programs in education.

In 1905, Concordia added a two-year normal program to its offerings. Concordia first granted a Bachelor of Science degree for elementary teachers in 1939. The secondary education program was added in 1958 and the graduate program in 1966. Current undergraduate programs in teacher education are early childhood, special education, elementary, middle-level, and secondary education. Graduate-level programs include elementary and secondary school administration, literacy, early childhood education, ELL/ESL, and curriculum and instruction. An initial endorsement graduate level special education program was added in March 2012. All teacher education programs comply with State of Nebraska requirements and all graduates are eligible for state certification. Concordia University enrolls an increasing number of teacher education students seeking public school careers. Besides the Bachelor of Science in Education program other undergraduate programs offered include Bachelor of Arts, Bachelor of Science, Bachelor of Music, and Bachelor of Fine Arts degrees. Graduate programs include the Master of Education degree, Secondary Education Graduate Teacher Certification program, Master of Science in Family Life Ministries, Director of Christian Education Specialist Diploma program, Master of Parish Education degrees for church professionals, Master of Arts in Gerontology and Aging Studies, Master of Business Administration, Master of Arts in Human Services, Master of Public Health, and a Registered Nurse/Bachelor of Science in Nursing program, the last two of which were begun in 2012.

The legal name of the institution was Concordia Teachers College, until June 30, 1998, although the institution had used the name Concordia College since 1987 for all other purposes. On July 1, 1998, the legal name was changed to Concordia University to enhance the mission of the institution and to better prepare servant leaders for church and world.

From thirteen male students in 1894, Concordia grew to 249 students in 1953. In 1971-72, the full-time enrollment peaked at 1,715 undergraduate students and 400 graduate students enrolled in four summer sessions. In 1992, undergraduate enrollment was 876 students and approximately 150 students enrolled in three summer sessions. Concordia's total student enrollment number for 2011-12 is the largest in its 118 year history, marking the fifth year in a row Concordia has seen an increase. As of the official census date, a total of 2196 students were registered, an increase of 50 students over last year's number. The increase was notable at the Seward campus. The undergraduate total increased by 167 students, 1552 from last year's 1385. Included in that total are approximately 350 dual credit students taking college level courses at 13 different high schools across Nebraska and the United States. At the Fallbrook campus, home to Concordia's graduate programs, 644 students are seeking advanced degrees.

Concordia's primary function remains service to congregations and schools of the church. Concordia educates more men and women for careers in teacher education church work than any other college or university of The Lutheran Church—Missouri Synod. In 2010-2011 Concordia's graduates in Lutheran educational ministries were placed in 23 states and 22 Districts. Concordia-Nebraska was contacted to assist parishes/school associations in filling more than 378 different positions in educational ministries. With 31 of this year's candidates and 17 from previous years placed, 48 Lutheran teaching positions were filled. Nine additional called colloquy candidates make the total placed candidates number at 57.

That number represents 28.1% of all candidates placed in teaching positions from the Concordia University System's 10 colleges and universities.

Concordia University maintains consortium arrangements with other institutions to give Concordia students the opportunity to spend a semester in Costa Rica. Concordia University participates in a simultaneous enrollment program with the other institutions in the Concordia University System, giving students the opportunity to complete a semester on any of the other nine campuses.

Concordia is a residential college of nearly all full-time students, eighty percent (80%) of whom live in on-campus residence halls. Many Concordia students establish close relationships with each other which often last a lifetime. A variety of student activities and entertainment options provide students with opportunities for relaxation and personal growth outside the classroom. Seward, Nebraska, a town of over six thousand people, offers a safe, peaceful environment for students. Seward is 25 miles west of Lincoln, Nebraska.

Definition and Description of the Professional Education Unit

Mission of Teacher Education

Educated people in a democratic society promote a congenial community where its citizens put the common good above self-interest. Empowered by the Gospel, the church in mission strives to nurture its members through God's revelation. Education, one role of the church in mission, assists people in becoming less self-centered and more responsible to society's and the church's aims. Capable Christian teachers, qualified to meet the needs of children, youth, and adults, aid society and the church in achieving their goals.

The University accepts its mission in teacher education: The College of Education strives to prepare candidates who exemplify Christ-like leaders and who will serve as educators in Lutheran, parochial, private, and public school classrooms and parish education programs of our church and our world.

Concordia University demonstrates its acceptance of this mission by developing and maintaining quality undergraduate and graduate education programs. Current programs designed to train professional educators are:

Early Childhood Education (initial at both the undergraduate and graduate level)

Elementary Education (initial)

Secondary Education (initial at both the undergraduate and graduate level)

Special Education (initial at both the undergraduate and graduate level)

Middle Level Education (initial)

English Language Learners Endorsement (undergraduate and post-baccalaureate)

Elementary School Administration (advanced)

Secondary School Administration (advanced)

Literacy Education – Reading Specialist (advanced)

Curriculum and Instruction – Curriculum Supervisor (advanced)

Organization of Teacher Education – The Unit

The College of Education, the professional education unit of the University, is primarily responsible for preparing teachers and other professional education personnel. The College of Education organizes, unifies, and coordinates all professional education programs. The College of Education is responsible for policy development, evaluation, and coordination with other units on the undergraduate level. When changes in programs and courses will have an impact on the College of Arts and Sciences their input is sought. The Undergraduate Council deals with issues that cut across departments and programs that affect both the College of Education and the College of Arts and Sciences. The Graduate Council develops policy, evaluates, and coordinates programs at the graduate level. The Dean of Education is the head of the College of Education – Undergraduate and Graduate Studies. The undergraduate faculty elects members and leadership of the Undergraduate Council and the Graduate Council.

Concordia offers undergraduate teacher education programs in elementary, secondary, early childhood, middle-level, and special education. Each program director is responsible to the Dean of the College of Education. The student teaching directors also coordinate and supervise the student teaching placements. The student teaching I director is responsible for the initial student teaching placement including overseeing supervision of student teacher candidates at this level. The student teaching II director is responsible for the second student teaching placement and overseeing supervision of all candidates at that level.

The Dean of Education supervises admission to teacher education. The Director of Field Experiences coordinates and supervises all pre-student teaching and capstone experiences. The Placement Office maintains credential files and directs candidate placement. The director in the placement office assists with placement in church-related ministries and positions within public schools. The Dean also serves as the certification officer with the assistance of his administrative assistant.

The Dean of Education administers graduate programs in elementary and secondary administration, curriculum and instruction/curriculum supervisor, literacy/reading specialist, special education/mild-moderate initial certification, secondary graduate teacher certification, and early childhood education. Graduate candidates include those in a graduate program, those who have an undergraduate degree and are adding a teaching endorsement, and those in diploma programs leading to ecclesiastical certification.

The College of Education first sought accreditation from NCATE in 1959. The Graduate Studies program first received accreditation in 1977.

Description of the Conceptual Framework

Concordia University's Conceptual Framework was developed over two decades ago as a collaborative effort of faculty and P-12 practitioners. After the 2005 NDE/NCATE visits it was reviewed and revised into its current form. It continues today as the standard for our teacher education programs.

The Conceptual Framework has as its core the three themes of teacher education at Concordia University, Nebraska – Teaching – Leading – Learning. These three themes are expanded in the areas of knowledge, skills, and dispositions. The Conceptual Framework is aligned with InTASC standards.

The model describes teacher education as dynamic, individual, and corporate. Teacher-educators are continually analyzing and refining their own conceptual framework by engaging in meaningful interaction with other educators and in valid collaborative dialogue with learners.

The Concordia University, Nebraska Conceptual Framework

Teaching knowledge

T-K1: Student Development – InTASC 1 Learner Development

The teacher education candidate understands how children learn and develop, and can provide learning opportunities that support a child's spiritual, intellectual, social, and personal development.

Teaching skills

T-S1: Multiple Instructional Strategies – InTASC 8 Instructional Strategies

The teacher education candidate understands and uses a variety of instructional strategies to encourage student development of critical thinking, problem-solving, and performance skills.

T-S2: Planning – InTASC 7 Planning for Instruction

The teacher education candidate plans instruction based upon knowledge of subject matter, students, the community, and curriculum goals.

T-S3: Assessment – InTASC 6 Assessment

The teacher education candidate understands and uses formal and informal assessment strategies to evaluate and ensure the continuous intellectual, social, and physical development of the learner.

T-S4: Motivation and Management – InTASC 3 Learning Environments

The teacher education candidate uses an understanding of individual and group motivation and behavior to create a learning environment that encourages positive social interaction, active engagement in learning, and self-motivation.

Teaching dispositions

T-D1: Passion for Teaching

The teacher education candidate can articulate reasons for wanting to become a teacher and demonstrates a passion for teaching and motivation to spread the Gospel and strengthen the child's value system as evidenced in preparation and performance during practicum and field experiences.

T-D2: Personal Characteristics

The teacher education candidate displays positive personal characteristics such as respect for others, dependability, punctuality, perseverance, appropriate sense of humor, social awareness, organization, management of paperwork, personal appearance and hygiene, and energy and health.

Leading knowledge

LD-K1: Content Pedagogy – InTASC 4 Content Knowledge

The teacher education candidate understands the central concepts, tools of inquiry, and structures of the discipline he or she teaches and can create learning experiences that make these aspects of subject matter meaningful for students.

Leading skills

LD-S1: School and Community Involvement - InTASC 10 Collaboration

The teacher education candidate fosters relationships with school colleagues, parents, and agencies in the Christian community as well as the larger community to support students' learning and well-being.

LD-S2: Diverse Learners – InTASC 2 Learning Differences

The teacher education candidate understands how students differ in their approaches to learning and creates instructional opportunities that are adapted to diverse learners.

LD-S3: Communication and Technology – InTASC 5 Innovative Applications of Content

The teacher education candidate uses knowledge of effective verbal, nonverbal, and media communication techniques to foster active inquiry, collaboration, and supportive interaction in the classroom.

Leading dispositions

LD-D1: Character / Faith Development

The teacher education candidate models a value system which emphasizes moral and ethical character; the Lutheran school teachers integrates faith and learning while modeling Christian mission and service according to the doctrines and teachings of the Lutheran Church – Missouri Synod.

Learning knowledge

LR-K1: Depth of Knowledge in Endorsement Area – InTASC 4, Content Knowledge

The teacher education candidate possesses a depth of subject/content knowledge for his/her endorsement as well as knowledge of teaching the faith for the LTD candidate.

Learning skills

LR-S1: Reflective Practice: Professional Growth – InTASC 9 Reflection and Continuous Growth

The teacher education candidate is a reflective practitioner who continually evaluates the effects of his or her choices and actions on others (students, parents, and other professionals in the learning community) and who actively seeks out opportunities to grow professionally. **Learning dispositions**

LR-D1: Lifelong Learning – InTASC 9 Reflection and Continuous Growth

The teacher education candidate can articulate the value of lifelong learning and has developed a beginning professional development plan.

Programs of Study Offered

Advanced - Graduate Level Programs:

Principal – elementary and secondary (M.Ed. emphasis in educational administration) Reading Specialist – (M.Ed. emphasis in Literacy – we offer this with and without an ELL supplemental endorsement)

Early Childhood Education – we offer an option of an initial endorsement as part of the advanced level program

Curriculum Supervisor – we won't have sufficient graduates in this program yet so we'll only provide information and very limited data to date

Special Education – an initial level mild/moderate endorsement was offered at the graduate level beginning in March 2012. They are currently taking their second class of a 10 class sequence.

Initial - Undergraduate Level Programs:

(number of grads in last 3 years)

Art K-12 (10)

Basic Business (4)

Biology (7)

Chemistry (2)

Early Childhood (38)

Elementary Education (76)

English (16)

Geography (7)

Health (1)

Health and Physical Education K-12 (10)

History (20)

Instrumental Music (0)

Language Arts (6)

Mathematics (17)

Middle Grades (31)

Music K-12 (17)

Natural Science (0)

Physical Education (10)

Physical Science (2)

Physics (3)

Religious Education (10)

Social Science (15)

Special Education - Mild/Moderate (19)

Speech (0)

Theater (6)

Vocal Music (4)

World Language (7)

Supplemental Endorsements offered:

Coaching
ESL – undergraduate and beyond baccalaureate
Information Technology

Standards for Admission, Retention, and Exit from the Program

Admission to the Program

Admission to the teacher education program takes place after completion of the first three core courses in teacher education – Teaching as a Profession (Educ 101), Introduction to Education (Educ 201), and Educational Psychology (EDPS 210). The admissions process – called the Goldenrod Process because of the color of paper for the document – consists of candidate evaluations done by three professors on campus, interviews with the program director and the Dean, taking the PPST exam, receiving clearance from the Student Life Office concerning discipline action, and calculating of applicable GPAs for overall, program, and endorsements.

The candidate is fully admitted if all minimum standards have been met and all signatures are present on the form. The candidate is provisionally admitted of one or two areas are below the minimum. The candidate is denied admission if three or more areas are below the minimum. Candidates that are denied admission can reapply after the deficiencies are remedied. GPAs are reviewed each semester by the Dean's administrative assistant. A candidate must be fully admitted during the semester prior to student teaching.

Retention in the Program

GPAs for candidates are reviewed after each semester. The candidate's status is adjusted if there are changes in the GPAs that would necessitate a new status in the program. Candidates are informed via campus mail for every change of status.

A second review is conducted prior to the student teaching semester. This consists of a meeting with the candidate's advisor and signature to continue, a meeting with the Director of Field Experiences to verify the 100 hours of pre-service field experience, a meeting with the Program Director to review the candidate's portfolio, and the signature of the Dean of Education to approve the candidate's readiness for the professional student teaching semester.

Exit from the Program

Candidates must successfully complete their designated program and have an acceptable GPA for the entirety of their coursework (2.50 minimum cumulative GPA). They must also have an acceptable GPA for professional education courses (2.75), their specific program courses (2.75), and their subject or field endorsement courses (2.75 for middle level and secondary candidates). Candidates must successfully complete both of their student teaching placements and be recommended by their cooperating teacher and their university supervisor. Elementary candidates must take the PRAXIS II – EECIA. Passing the test with the state minimum is not a requirement for graduation.

The Business Department

Dr. Andy Langewisch currently serves as the chair of the business department. There are four full-time faculty members in the department. Dr. Langewisch has served at Concordia for 27 years. The other three members joined the faculty in 2007, 2010, and 2012. One recently retired member continues to serve as an adjunct.

The business department is one of the largest on campus when considering students enrolled in their programs. A BA major is offered in business administration and BS majors are offered in business administration, business communication, management information systems, and marketing. Courses are also offered in programs in arts administration, community health, communication studies, sport studies, and world and intercultural studies.

Section 2 - Alignment of NDE Rule 24 Standards and Assessments

The Rule 24 Matrix is located as a link on the website.

Section 3 – Key Assessments and Findings

Major Transition Points and Key Assessments

Admission to the Program – Assessment Point 1						
Type of Data Source of Data/Assessment Collection of Data						
GPA	Candidate / Registrar	Admission / Each Semester				
Recommendations,	Candidate Faculty	Admission				
Interview, Portfolio Review	References, Candidate,					

	Program Director, Dean								
Field Experience Evaluation	Cooperating Teacher	Required field experience							
Second Year Review – Assessment Point 2									
Type of Data	Source of Data	Collection of Data							
GPA	Candidate / Registrar	Each Semester							
Candidate Coursework	Candidate	Professional Education							
		Courses							
Field Experience Evaluation	Cooperating Teacher	Required field experience							
Admission	to Student Teaching - Assessm	nent Point 3							
Type of Data	Source of Data	Collection of Data							
GPA	Candidate / Registrar	Each Semester							
Candidate Coursework	Candidate	Professional Education							
		Courses							
Field Experience Evaluation	Director of Field Experiences	Required field experience							
Capstone Experience	Candidate / Cooperating	Educ 461 or Educ 470							
	Teacher								
Complet	ion of the Program – Assessme	nt Point 4							
Type of Data	Source of Data	Collection of Data							
GPA	Candidate / Registrar	Each Semester							
Student Teaching I	Cooperating Teacher /	Student Teaching I							
Evaluation	University Supervisor								
Teacher Work Sample	Candidate / Program	Student Teaching I							
	Director								
Student Teaching II	Cooperating Teacher /	Student Teaching II							
Evaluation	University Supervisor								
GPA compared to	Candidate	Graduation							
Arts/Science									
Exit Interview	Candidate / Program	Post-Student Teaching							
	Director	Seminar							

Key Program Assessment 1 – GPA (Cumulative, Professional, and Endorsement)

The college examines GPA – cumulative, professional, and endorsement - to determine overall academic excellence. The cumulative GPA includes all courses taken at Concordia. Professional GPA includes all education courses required of all candidates. Endorsement GPA includes all courses required for the individual endorsements a candidate is seeking. The first evaluation takes place at the point of application to the program after the teacher education candidate has completed EDUC 101 – Teaching as a Profession, EDUC 201 – Introduction to Education, and

EDPS 210 – Educational Psychology. GPAs are evaluated after each semester following admission into the teacher education program. The minimum requirement is a 2.5 cumulative GPA and a 2.75 GPA for their professional and endorsement coursework.

SECONDA	RY	Total	Total	Secondary –	Secondary – Average
CANDIDAT	ES	Candidates	Candidates	Average Subject	GPA at Admission by
GPA at Ad	mission to	Cumulative	Professional	Endorsement	Content Area for the
Teacher Ed	ducation	GPA	GPA	GPA - overall	3-year period
Fall 09	N=17	3.33	3.49	3.15	GPA of Business
Spring 10	N=23	3.53	3.65	3.57	candidates upon
Fall 10	N=16	3.59	3.67	3.44	entering the program-
Spring 11	N=40	3.52	3.67	3.48	3.37
Fall 11	N=10	3.42	3.61	3.29	N=3
Spring 12	N=36	3.58	3.76	3.43	

The average GPA at Admission is given to indicate a comparison of content area candidates with overall candidates in the secondary program across the institution. Please note the limited number of candidates in some areas.

Key Program Assessment 2 – Cumulative GPA compared to non-teacher education candidates

Concordia strives to recruit excellent students for all of our programs. In an analysis of those entering the business profession we have collected the following data over the past three years:

	2009-2		-2010		2010-2011			2011-2012				
Te		cher	Arts and		Teacher		Arts and		Tea	cher	Arts	and
	Educ	cation	Scie	ences	Edu	cation	Scie	ences	Edu	cation	Scie	ences
	Grad	luates	Grad	luates	Grad	Graduates Graduates		Graduates		Graduates		
	n=	GPA	n=	GPA	n=	GPA	n=	GPA	n=	GPA	n=	GPA
Business	2	3.44	13	3.37	2	3.53	32	3.21			28	3.22

Data from the Arts and Sciences was limited to those graduating in Business Administration. A degree is also available in Business Communication. The limited number of graduates in education does not allow any statistical comparison, but in the two years (2009-10, 2010-11) when there were graduates in both teacher education and arts and sciences those in teacher education had a higher cumulative GPA based on the limited number of education graduates.

Key Program Assessment 3 – Conceptual Framework Self-Evaluation (Pedagogical Knowledge, Skills, and Dispositions) see p.6

Concordia University, Nebraska has a conceptual framework that outlines expectations of all candidates in the knowledge, skills, and dispositions required in the three areas of teaching, leading, and learning. Candidates complete the self-evaluation at admission to the program, at application for student teaching, prior to graduation, and during the first year of teaching. The first-year teacher's administrator also completes the evaluation of the teacher.

Conceptual Framework – Average Evaluation Scores – All Candidates										
1-5 scale	T-K1	T-S1	T-S2	T-S3	T-S4	T-D1	T-D2			
09-10 Admission	3.84	3.59	3.57	3.37	3.63	4.45	4.63			
At Student Teaching	3.90	3.90	3.72	3.60	3.89	4.45	4.52			
Graduation	4.36	4.26	4.36	4.19	4.32	4.74	4.77			
10-11 Admission	3.77	3.63	3.75	3.48	3.82	4.4	4.52			
At Student Teaching	4.21	4.12	4.20	4.04	4.16	4.58	4.71			
Graduation	4.49	4.49	4.64	4.38	4.49	4.93	4.87			
11-12 Admission	3.88	3.77	3.80	3.60	3.94	4.51	4.61			
At Student Teaching	4.03	3.99	3.94	3.99	4.14	4.61	4.56			
Graduation	4.63	4.68	4.70	4.53	4.62	4.87	4.87			
Con	Conceptual Framework – Average Evaluation Scores – Business Education N=2									
11-12 Business Education Graduation	4.62	4.57	4.75	4.64	4.66	4.87	4.86			

T-K1 Student Development

T-S1 Multiple Instructional Strategies

T-S2 Planning

T-S3 Assessment

T-S4 Motivation and Management

T-D1 Passion for Teaching

T-D2 Personal Characteristics

Data is obtained via self-evaluation and is also obtained over the candidate's program from faculty members, cooperating teachers, and university supervisors. The data has shown itself to be consistent over time. A further explanation of the use of Conceptual Framework data is in the Teacher Education Data (TED) narrative below.

Prior to the first self-evaluation candidates have had a course in learning theory and student development and have written a lesson plan. They have not yet taught in a classroom as part of a field experience. The scores above for admission are indicative of our expectations. The second self-evaluation is after their capstone experience and at student teaching. We expect that scores will rise since the candidates have now had at least one teaching experience of three days. The third self-evaluation is at graduation. Scores are higher since candidates have gained additional experience in the classroom and have increased their skill and confidence levels. Additional information on the knowledge, skills, and dispositions in areas of leading and learning is available in the TED attachment to this report.

Key Program Assessment 4 – Capstone Project

All candidates complete a capstone project during Educ 461 (elementary and ECE candidates) or Educ 470 (middle level and secondary candidates). The capstone is a 3-day teaching experience in their endorsement area. It includes planning, presentation, and reflection upon the lessons taught and under the guidance of our Literacy Director and the cooperating teacher. Candidates generally complete this requirement at least one semester before their student teaching experience. The scores below are based on a perfect score of 300.

Fall 2011 Capstone		averages	N=	range	average increase
overall average	pre	176.4	53	90-250	
	post	238.9		170-300	62.5
Fall 2011 - Business	pre	190	1		
	post	250			
Spring 2012 Capstone		averages	N=	range	average increase
overall average	pre	188.6	49	110-260	
	post	262.7		210-300	74.1

There were no business education candidates in Spring 2012.

Four documents are available in the attachments – Literacy Summary Data 1, 2, 3 and Literacy Summary Narrative 2011-2012. These documents include information on the skills and attitudes of the candidates from pre- and post-assessment instruments. An analysis along with a section on conclusions and directions are part of the summary narrative.

Key Program Assessment 5 – Teacher Work Sample

During a candidate's first student teaching placement he/she plans, presents, and reflects upon a unit taught during the placement. During student teacher orientation the expectations and rubric are shared with the candidate. The work sample must be successfully completed to pass student teaching one. Candidates must have a score of 20 or better to pass the project. Students with less than 20 have to redo the project during Student Teaching II. Details of the scoring rubric are included as an exhibit (TWS Rubric 2006 Rev).

Fall 2011	not	novice	developing	basic	expanding	proficient
25 candidates	evident					
	0	1	2	3	4	5
Final Score	20	21	22	23	24	25
Final Individual Results	1	4	0	4	0	16
Spring 2012	not	novice	developing	basic	expanding	proficient
21 candidates	evident					
	0	1	2	3	4	5
Final Score	20	21	22	23	24	25
Final Individual Results	4	3	0	2	0	12

In the spring of 2012 a review was done of the Teacher Work Sample and revisions were made to the process. The purpose was to align this project with Understanding by Design (UbD) which is used in the literacy classes as part of the Capstone Project. Four documents are attached that outline the new process to be used in Fall 2012. The new process includes overarching planning and assessment expectations that are part of the UbD model. The teacher work sample was not disaggregated by subject endorsement. That will be done beginning Fall 2012.

Key Program Assessment 6 – Field Experience and Student Teaching Evaluation (Pedagogical Knowledge, Skills, and Dispositions, and P-12 Learning)

Evaluation of the teacher education candidate is completed by the cooperating teacher during each of the field experience assignments and by the cooperating teacher and the university supervisor during student teaching experiences. The evaluations are aligned with the Conceptual Framework. Detailed data charts for the evaluations are included as 006.03B3 TED Aggregate Field Experiences and Student Teaching Reports (2 separate reports). The following is a summary of the evaluations for field experience (FE) and student teaching (ST) for each of

the assessment areas. The N indicates the number of candidate evaluations. Candidates are not evaluated on all of the performance assessment areas in their field experiences. (SECLuth are those in our secondary Lutheran education program. SECPublic are those in the secondary public education program.)

		TK1	TS1	TS2	TS3	TS4	TD1	TD2	
		student	instruct.	planning	assess.	motivate	passion	personal	
		devlpmnt	strategy			mgmt.	to teach	character	
N=	SECLuth	103	76	98	75	99	103	99	
ave FE	SECLuth		4.53	4.9		4.92	4.81	4.89	
ave ST	SECLuth	4.58	4.54	4.67	4.57	4.64	4.89	4.81	
N=	SECPublic	39	23	35	22	35	41	35	
ave FE	SECPublic		4.77	4.9		4.91	4.73	4.79	
ave ST	SECPublic	4.66	4.6	4.83	4.79	4.68	4.84	4.91	
		LD-K1	LD-S1	LD-S2	LD-S3	LD-D1	LR-K1	LR-S1	LR-D1
		content	school	diverse	comm.	character	depth of	reflective	lifelong
		pedagogy	commun.	learners	technol.	faith dev.	knowledge	practice	learners
N=	SECLuth	103	75	75	98	76	76	103	75
ave FE	SECLuth				4.86	4.41	4.69	4.83	
ave ST	SECLuth	4.58	4.71	4.64	4.65	4.75	4.73	4.7	4.84
N=	SECPublic	39	22	22	35	23	23	41	22
ave FE	SECPublic				4.79	4.67	4.89	4.77	
ave ST	SECPublic	4.66	4.8	4.7	4.65	4.61	4.87	4.95	4.9

Teacher Education Data – TED

The Teacher Education Data System (TED) was developed to provide a systematic way to collect data, but also a way to look at that data in multiple ways benefitting from the technology that is available. The questions asked and information requested in each evaluation is matched to one of the 15 teacher performance areas of the Conceptual Framework. When data is collected and entered into TED it is automatically linked to the appropriate teacher performance area giving the unit an immediate update on each candidate and the capability to get aggregated and disaggregated data for cohorts and programs.

Data included in the Teacher Education Data System (TED) has been collected for years but not in a systematic way. It has only been in the past 2-3 years that we have attempted to see if the

data we are collecting in the form of individual evaluations can tell us anything useful regarding group characteristics.

At present, TED's most useful function is that it allows unit members to access information on individual candidates and to work with them on the qualitative basis of their individual evaluation report. In looking at an individual candidate record we can determine the relative strengths and areas for improvement for the candidate. We can focus on areas that are weaker and recommend courses of action that will strengthen the areas. We are also able to encourage a candidate to grow further in areas of strength.

At this time we are studying the aggregate data to see if it reveals any useful information. There are many reasons TED data may not always be useful in aggregate form. There may be an imbalance in the specificity or detail of the characteristics measured. Candidates remain in a cohort according to the semester of their starting into the program, but TED has no way of accounting for the variety of ways candidates can move through the program. Candidates may be freshmen, sophomores, or in some cases juniors when they enter the program.

Graphs are attached and are organized to show average evaluation scores of candidate groups. Candidates are grouped according to their Cohort Catalog Year, the year in which they began studies at Concordia. Most of these students are freshmen. A small percentage of the candidates are transfers. (See 006.02 TED Data Summary 201220) Graphs show average scores by term for each group and are cumulative over time. Graphs show an age progression from left to right (older candidates on the right). They also show cumulative progress for a given cohort when read from left to right (most recent on the right).

Further analysis is included in the attachment for TED Data Summary Reports.

Unique Program Assessments

In BUS 446 -- Administrative Policy, the capstone course for the undergraduate program, we looked at final case studies. These are group projects, where groups usually consist of 2 students. The analyses are comprehensive, ranging from 6-15 pages in length. Each team has a different industry / company. Topics common to all competitors in the industry include an assessment of industry characteristics, Porter's 5-force analysis, driving change factors, strategic group maps, and key success factors. Topics specific to one organization in the industry include assessing the organization's mission and vision, business model, generic strategy and chief strategic elements, strengths, weaknesses, opportunities, threats, financial health, degree of success of the chosen strategy, implementation, and recommendations.

The results of the BUS 446 assessment:

The complete assignment, rubric, and distributions of rubric scores over the 15 traits are displayed graphically at:

http://wp.cune.edu/assessment/files/2012/05/BusinessProgramDirectAssessment2011-12.pdf

The results (observations) from the assessments are repeated here:

The assignment and rubric changed somewhat since prior years, so distributions cannot be compared. These distributions now provide a baseline and an opportunity to reflect on expectations, the appropriateness of the rubric, etc. The course instructor noted:

The new edition of the text was condensed, and the section which would have given more guidance for industry characteristics was drastically cut. Hence the students' analyses on the section lacked direction.

The 5-force analyses were covered many times in various case presentations, but usually in a summary fashion. The students when writing appeared to summarize without having done the careful point-by-point analysis that ought to be the foundation for the summaries.

Factors driving change were identified well, but fewer students closed the loop to assess the probable impact on the industry.

The strategic group maps and identification of key success factors were generally very satisfactory.

Students could report an organization's mission and vision, but less often were able to critique it. This is to be expected, since undergraduate students typically lack the experience base by which nuanced critiques could be made.

The term 'business model' is loosely used across the business literature, and so it was in these papers.

Students seemed satisfied to identify a generic business model, but were less confident in projecting the implications of that business model into functional strategies.

Most SWOT analyses were fine; occasionally a student would label a characteristic of the product/service, like a premium price, as a weakness. Students often forgot to summarize the analysis.

Regarding the financial analyses, there are some students in the class who did not take either Financial Accounting or Finance. In spite of spending a couple of periods talking about leverage and financial health, they did not feel comfortable assessing the use of debt, or making projections about future financial health.

Finding good information about which to make an assessment of strategic performance (market share, achievement of targets, ...) requires digging, and most students just "wanted to be done" by this point.

Assessing implementation using a 10-point model either seemed like it required too much effort, or a student would have to read between the lines too much, so scores reflected that unwillingness to really dig.

Regarding recommendations, I'm not sure the rubric is where we want to aim. Realistically, after making recommendations, what else should the student be expected to do?

Writing – Students can always get better. Some took the regular admonitions seriously and wrote very well. Others turned in words that were never proofread. Perhaps working in a team meant members would split up the questions and the drafts were pasted together with little editing.

Section 4 – Program Improvement

Addressing the weakness in finance, the department also noted that some very bright marketing students were feeling lost on the Business Strategy Game simulation, and were depending heavily on team members who might have accounting or finance concentrations or majors. We thus reviewed the curriculum for marketing majors, and determined to replace CTA 225 Writing and Reporting and BUS 442 Information System Design and Development with BUS 121 Financial Accounting and BUS 331 Finance. Likewise, for the Business Communication majors, we removed BUS 481/CTA 481 Organization Communication and replaced it with BUS 331 Finance. For the Management Information Systems majors, we replaced BUS 122 Managerial Accounting with BUS 331 Finance.

Regarding many of the points above where some students did not fully address the questions, the instructor added clarifying statements to the assignment.

Suggestions for next year:

- Writing Try encouraging the use of collaborative writing tools like Google Docs.
- Share some exemplar papers.

•	Draw more attention to the rubric; it is now bundled in the same document as the assignment, so that students know where to aim. I shifted some words in the rubric from the body to the left column, to clarify for students what we are looking for.

Appendix A – Candidate Advising Sheet

Secondary Education 2009-10

Name Date

Basic Business Sul	bject (34-35)	
Bus-121	Financial Accounting (4)	
Bus-122	Managerial Accounting (3)	
Bus-261	Marketing (3)	
Bus-281	Business Communication (3)	
Bus-300	Business Law (3)	
Bus-325	Accounting and Information Systems (4)	
Bus-331	Finance (3)	
Bus-446	Administrative Policy (3)	
Econ-101	Principles of Macroeconomics (3)	
Econ-102	Principles of Microeconomics (3)	
Educ-369	Methods in Secondary Business (2)	
3 hours from:		
Bus-221	Intermediate Accounting I (4)	
Bus-336	Insurance (3)	
Bus-337	Banking (3)	
Bus-343	Operations Management (3)	
Bus-351	Human Resources Management (3)	
Bus-443	Organizational Behavior (3)	
SIFE member for o	one year.	

Appendix B – Program Completers

Program Completers / Business								
Academic Year		# of Program Completers						
	Baccalaureate	Post- Baccalaureate	Alternate Route	Masters				
2009-2010								
2010-2011	2							
2011-2012	2							