

Rule 24 Matrix
Revised: March 2007
Table of Alignment of Standards and Assessments

Endorsement: Speech
Total Hours Required by Rule 24: 30

Grade Levels: 7-12
Program Hours Required by Institution: 30

Endorsement Type: Subject
Name of Institution: Concordia University, Nebraska

Endorsement Program Requirements: Nebraska teacher education institutions offering this endorsement program must have on file, within the institution, a plan which identifies the courses and the course completion requirements which the institution utilizes to grant credit toward completion of this endorsement.

(For additional lines in each section, please go to the last column and press the tab key.)

Standard/Description							
006.63D Certification Endorsement Requirements: This endorsement shall require a minimum of 30 semester hours in speech and communication courses			Candidate Proficiencies				
Course #, Title, and Credits	Course Assessment(s)	Key Program Assessment(s)	Content Knowledge	Pedagogical Knowledge	Skills	Dispositions	P-12 Student Learning
CTA 200 Forensics (3)	CTA 200 Director Management Notebooks	Management Notebooks	X	X	X	X	
CTA 211 Public Speaking (3)	CTA 211 Speeches	Speeches	X		X		
CTA 231 Oral Interpretation (3)	CTA 231 Presentation/Analysis	Presentation/Analysis					
CTA 241 Mass Media (3)	CTA 311 Speeches	Speeches	X		X		
CTA 302 Rhetorical Theory (3)	Theory Courses:	Theory Courses:	X		X		
CTA 203 Communication Theory (3) or CTA 306 Interpersonal Theory (3)	Blackboard Discussions/Exams	Blackboard Discussions/Exams					
CTA 311 Persuasion, Argumentation and Debate (3)							
CTA 333 Intercultural Communication (3)							
Select 6 hours from:							
CTA 242 Intro to Broadcast (3)							
CTA 301 Public Relations (3)							
CTA 309 Small Group Theory (3)							
CTA 400 Communication Research (3)							
ECTA 350 Special Topics (2-3)							
Educ 378 Speech/Drama Methods (2)	Projects/Lessons	Projects/Lessons	X	X	X	X	X
Educ 385 Student Teaching (10)	Lessons/Presentations	Lessons/Presentations	X	X	X	X	X

Standard/Description							
A. Demonstrate an understanding of historical and contemporary rhetoric, that is, communication theory, including: 1. argumentation, 2. persuasion, 3. intercultural communication, and 4. organizational communication;			Candidate Proficiencies				
Course #, Title, and Credits	Course Assessment(s)	Key Program Assessment(s)	Content Knowledge	Pedagogical Knowledge	Skills	Dispositions	P-12 Student Learning
CTA 302 Rhetorical Theory (3)	Blackboard Discussions/Exams	Blackboard Discussions/Exams	X		X		
CTA 203 Communication Theory (3) or CTA 306 Interpersonal Theory(3)							
CTA 311 Persuasion, Argumentation and Debate (3)	CTA 311 Speeches	Speeches	X		X		
CTA 333 Intercultural Communication (3)	Blackboard Discussions/Exams	Blackboard Discussions/Exams	X	X	X	X	X
Educ 385 Students Teaching (10)	Lessons/Exams	Student Teaching	X	X	X	X	X

Standard/Description							
B. Demonstrate an understanding of and be able to apply the principles of interpersonal and intrapersonal communication including: 1. conflict resolution, 2. relationship, 3. small group communication, 4. interviewing, and 5. listening.			Candidate Proficiencies				
Course #, Title, and Credits	Course Assessment(s)	Key Program Assessment(s)	Content Knowledge	Pedagogical Knowledge	Skills	Dispositions	P-12 Student Learning
CTA 302 Rhetorical Theory (3) CTA 203 Communication Theory (3) or CTA 306 Interpersonal Theory (3) CTA 311 Persuasion, Argumentation and Debate (3) CTA 333 Intercultural Communication (3) Educ 385 Student Teaching (10)	Theory Courses: Blackboard Discussions/Exams CTA 311 Speeches Blackboard Discussions/Exams Lessons/Presentations	Theory Courses: Blackboard Discussions/Exams Speeches Blackboard Discussions/Exams Student Teaching	X X X X	 X X	X X X X	 X X	 X X

Standard/Description							
C. Demonstrate an understanding of and be able to apply the principles of performance theory, including: 1. selection, adaptation, and presentation of text, and 2. critiquing and evaluating presentation of text.			Candidate Proficiencies				
Course #, Title, and Credits	Course Assessment(s)	Key Program Assessment(s)	Content Knowledge	Pedagogical Knowledge	Skills	Dispositions	P-12 Student Learning
CTA 231 Oral Interpretation (3) Educ 378 Speech/Drama Methods(2) Educ 385 Student Teaching (10)	Presentation/Analysis Projects Lessons/Presentations	Presentation/Analysis Projects Lessons/Presentations	X X X	 X X	X X X	 X X	 X X

Standard/Description							
D. Demonstrate an understanding of and be able to apply the elements of public address, including: 1. one to many communication, 2. research skills, and 3. listening skills.			Candidate Proficiencies				
Course #, Title, and Credits	Course Assessment(s)	Key Program Assessment(s)	Content Knowledge	Pedagogical Knowledge	Skills	Dispositions	P-12 Student Learning
CTA 211 Speeches (3) Educ 385 Student Teaching (10)	Speeches Lessons/Presentations	Speeches Lessons/Presentations	X x	 X	X X	 X	 X

Standard/Description							
E. Demonstrate an understanding of and be able to apply the principles of forensics, including being able to: 1. direct and coordinate curricular and cocurricular activities, including debate, public address, performance of text and acting, and 2. critique and evaluate forensic performances.			Candidate Proficiencies				
Course #, Title, and Credits	Course Assessment(s)	Key Program Assessment(s)	Content Knowledge	Pedagogical Knowledge	Skills	Dispositions	P-12 Student Learning
CTA 200 Forensics (3) Educ 378 Speech/Drama Methods (2) Educ 385 Student Teaching (10)	CTA 200 Directors Management Notebook Projects Lessons/Presentations	Management Tools, Ballots, Budgets Projects Lessons/Presentations	X X X	X X X	X X X	X X X	 X X