

## The Big Deal ebook Rubric

	<b>Proficient (5 points)</b>	<b>Progressing (3-4 points)</b>	<b>Beginning (1-2 points)</b>
<b>Quality and Relevance</b>	Writing is relevant and thoroughly explains the topic and prompts further thought about the topic	Writing is relevant to the topic	Writer is off topic and/or simply restates the concept
<b>Critical Thinking</b>	Critical thinking is enhanced by appropriately addressing ones' own perspective of the topic drawing evidence from personal experience and other sources	Critical thinking is demonstrated by appropriately addressing one's own perspective of the topic and draws evidence from personal experiences	Critical thinking is demonstrated by addressing a single idea or view of the topic; fails to clarify one's own perspective
<b>Professional</b>	Professional vocabulary and writing style are used consistently; publication quality	Professional vocabulary and writing style are applied	Professional vocabulary and writing style are emerging