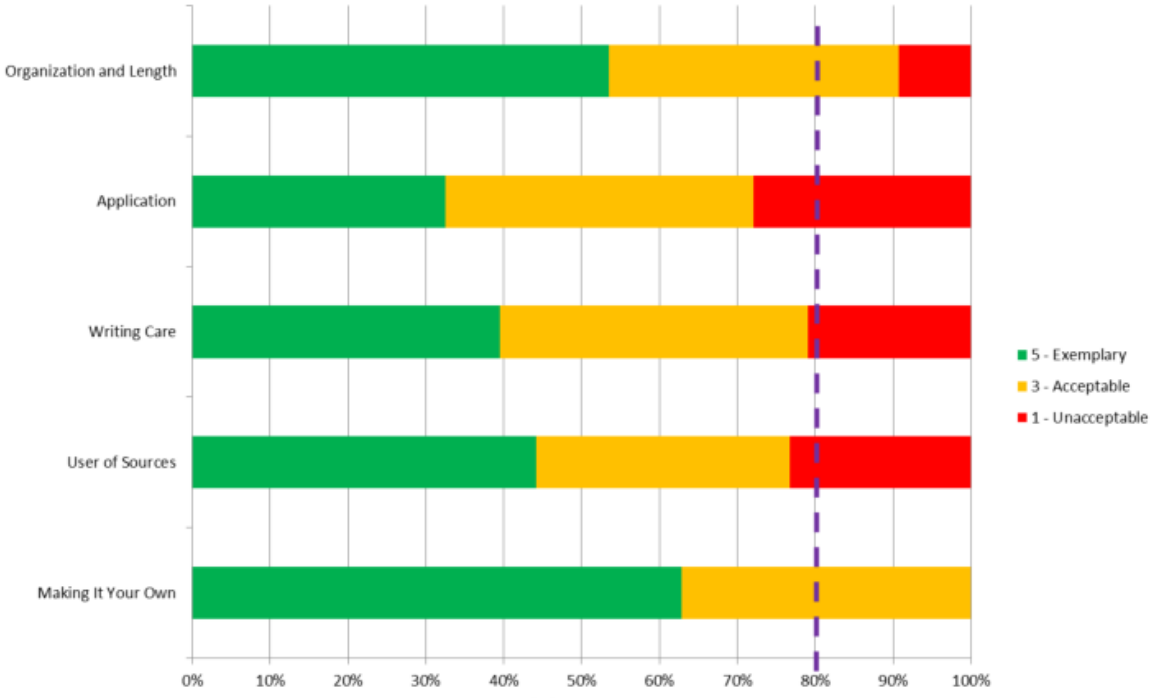


BUS 261 Marketing, Fall 2014



Target: at least 80% of the students will achieve an "acceptable" or "exemplary" rating on each evaluation criterion