**#3. Assessment Plan: Alternative Delivery - Student Outcomes**

To be completed by course instructors or program directors of traditional courses offered in alternative formats including but not limited to: dual credit, online, independent study, and condensed time formats. Submit to the Assessment Committee Chair.

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| **Course:** **CTA 333 Alternative Format:**  **Explain “Other” if selected:**  **Department:** **ECTA Date:** **8/27/15** |
| **Members** (must include more than course instructor only) **involved with the development of this Assessment Plan:** **Erica Lamm, Laurie ZumHofe, Lisa Ashby** |
| **Course Requirements:**   1. *Does the alternative delivery course meet credit hour requirements? (135 clock hours).* Yes    1. A credit hour audit is attached. (Dual credit – must attach one for each instructor) 2. *Are the alternative course requirements comparable to the requirements of the course offered in the traditional format?*     1. Course guide is attached for the alternative format. (Dual credit – must attach on for each instructor)    2. Course guide is attached for the traditional format. Check one:   attached OR  course not available in traditional format |
| **Student Outcome:**   1. *What student outcome will be assessed?* *The student will be able to implement communication skills that will increase his/her effectiveness within target cultures.* 2. **State as follows: Students should be able to [action verb] [something**]. Students will be able to implement communication skills that will increase their effectiveness within target cultures. |
| **Question**: *What specific question(s) are you attempting to answer through assessing this student outcome? (What are you trying to find out? There may be more than one question, but no more than three.)*  Are students able to create and present a researched project that demonstrates their understanding of the characteristics of a particular culture and the way in which communication skills apply to this culture and to themselves? |
| **Methodology**   1. **Student Outcome** - *OBJECT\**     1. *What student artifact from the alternative course will be used to assess the outcome?* Final project    2. *What student artifact from the traditional course will be used to assess the outcome*? (note “na” if the course is not available in a traditional format).Final project 2. *Collecting data:*    1. *How will data be collected from the alternative format course?* Traditional & online instructor will score the artifacts.    2. *How will data be collected from the traditional format course?* (note “na” if the course is not available in a traditional format).Traditional and online instructor will score all the artifacts.. |
| **Analysis of Artifacts:**   1. **Student Outcome:** *PERFORMANCE CRITERIA****\****     1. **Alternative delivery-** *How will the artifacts be analyzed (attach rubrics/scoring tools if used):*  See attached rubric.    2. **Student Outcome – Traditional delivery -** *How will the artifacts will analyzed (attach rubrics/scoring tools if used)* (note “na” if the course is not available in a traditional format)*:*  See attached rubric (the same rubric will be used for both delivery formats)   2) ***COMPARABILITY*** - *How you will determine if the outcomes of the two are comparable?* (note “na” if the course is not available in a traditional format). The rubrics will be the same, so the scores will be easily compared. We will compare the mean scores for each item on the rubric between the two delivery formats and see if there are any discrepencies between the two. |
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| **Submitted by:** **Lisa Ashby Date:** **8/27/15** |
| **Reviewed by the Assessment Committee (Date):** **9/14/15** |
| **Submitter notified/additional action:** **Clarification on analysis requested. Submitter notified of approval:** **9/15/15** |