

# #1. Undergraduate Program Assessment Plan: Student Outcomes – Gen Ed

Department: Human & Social Science

Date: 11-1-2016

General Education Committee has selected the following area for the 2016-2017 assessment cycle:

**COMMUNICATION: to demonstrate effective communication skills for personal, academic and professional purposes.**

**General Education Committee: Background: What factors caused the committee to choose this particular assessment outcome? If this outcome was selected because of a perceived problem, please explain.**

The committee selected this outcome based upon two criteria: 1) effective communication skills in a broad range of forms (including but not limited to written, oral, visual and technological media) is a key goal of our general education curriculum; 2) Difficulties specifically with written communication has become a concern of faculty across disciplines.

**Department:** *What student outcome will the department assess that addresses: "The student will be able to demonstrate effective communication skills for personal, academic and professional purposes? The student will be able to write an applied reflection utilizing appropriate college level writing skills.*

**Department:** *What specific question(s) are you attempting to answer through assessing this student outcome? What are you trying to find out? There may be more than one question, but no more than three.*

Can a student articulate a coherent and thoughtful reflection?

Can the student demonstrate good writing mechanics?

Can the student demonstrate writing in a proper APA format?

Can the student demonstrate organizational skills in writing?

## **Methodology:**

1. **OBJECT\*** - *What data (i.e. artifact, exam score, detailed description of assignment) will be collected?*  
Writing samples from a "Motivation Assignment" will be collected from students in the Psy 451 class during the fall semester. These samples will be scored by department members using the attached rubric separate from the course grade.
  - a. *How does this data address the assessment question?* In completing the reflection assignment students must reflect on professional content as it relates to them personally and record their thoughtful reflection through a professional writing assignment. Attached is a description of the assignment, applied template, and scoring rubric
    - i. *Include/attach a description/example of assessment tool to be used.*
2. *How will data be collected?* A copy of the assignment from each student will be collected by the instructor before course grading is applied or comments are made on the assignment. The artifacts will be reviewed and scored on the provided rubric by members of the department (assuring inter-rater reliability) at a department meeting. A rubric will be applied to assignments. Scores will be tabulated and reported

**Analysis of Artifacts: PERFORMANCE CRITERIA\* -**

Discuss :

- 1) How the artifacts will be analyzed (attach rubrics/scoring tools if used): The artifacts will be scored using the attached rubric and scores will be tabulated and averaged to account for interater reliability.
- 2) How you will know if it is good (i.e. score required by % of students): Our goal is 80% of the students will be at the proficient or higher level in each category.

**Submitted by: Thad Warren      Date: 11-19-2016      Reviewed by the Assessment Committee  
(Date): 11/22/16  
Department Chair notified approved or additional action needed: Approved 11/22/16**