MASTER'S IN BUSINESS ADMINISTRATION PROGRAM GOALS AND ASSESSMENT ARTIFACTS-CORE COURSES

Courses Program Goals	MBA 505 Ethical and Legal Environment of Bus.	MBA 513 Accounting: Fin. Analysis for Decision Making	MBA 525 Leadership and Org. Behavior	MBA 530 Corporate Finance	MBA 610 Human Resources Mgmt. MBA 508 Innovative and Business Model Generation in a Digital Age	MBA 551 Operations Mgmt.	MBA 560 Managerial Econ. MBA 531 Effective Decision- Making and Communication	MBA 550 Strategic Marketing	MBA 690 Strategic Mgmt.
1. Ethics: Students will compose responses to ethical issues that incorporate standards of ethical behavior and align with a Christian worldview.	PAPER	PAPER							
EXPECTATIONS: (3.0-3.5) 1st Set (3/2/2015) (1/1/2016- 12/31/16)	RESULTS: N=18 Mean 3.78 Beginning; 0% Developing; 6% Advancing; 11% Proficient 83%	RESULTS:							

	NI O4	NI OI	I			
	N=31	N=21				
	Mean 3.48 Beginning; 3%	Mean 3.81 Beginning; 0%				
2nd Set	Developing; 10%	Developing; 5%				
3rd Set	Advancing;	Advancing;				
	23% Proficient; 65%	10% Proficient; 86%				
2. Communication: Students will demonstrate proficiency in	PAPER	PAPER				
written and oral business professional communication.						
EXPECTATIONS: (2.5-3.0)	RESULTS:					
1st Set (3/2/2015)	N=18	RESULTS:				
(1/1/2016- 12/31/16)	Mean 2.50 Beginning; 22% Developing;					
	28% Advancing; 28% Proficient 22%					
	N=31	N=21				
2nd Set	Mean 3.1	Mean 2.86				
3rd Set	Beginning; 10% Developing;	Beginning; 5% Developing;				

	16% Advancing; 29% Proficient 45%	38% Advancing; 24% Proficient; 33%				
3. Analysis/Problem Solving: Students will demonstrate comprehensive analysis skills by identifying problems, interpreting data, formulating and evaluating alternative options, and supporting solutions in complex business situations.	PAPER	PAPER				
EXPECTATIONS: (2.5-3.0)	RESULTS:	RESULTS:				
1st Set (3/2/2015)	N=18					
(1/1/2016- 12/31/16)	Mean 2.28 Beginning; 22% Developing; 44% Advancing; 17% Proficient 17%					
	N=31	N=21				
2nd Set	Mean 3.23	Mean 3.14 Beginning;		 		

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3rd Set	Beginning; 3% Developing; 13%	5% Developing; 19% Advancing;					
	Advancing; 42% Proficient 42%	33% Proficient; 43%					
4. Decision- Support: Students will utilize technology and appropriate quantitative and qualitative methods to support strategic decision making	PAPER	PAPER					
4a. Demonstrates knowledge and skill in the use of technology.	RESULTS:	RESULTS:					
EXPECTATIONS: (3.0-3.5)	Mean 3.11 Beginning; 6%						
1st Set (3/2/2015) (1/1/2016- 12/31/16)	Developing: 22% Advancing: 28% Proficient 44%						
	N=31 Mean 3.32	MBA 513 does not measure 4a.					

2nd Set	Beginning; 3% Developing; 16% Advancing; 26% Proficient 55%					
Znu Set						
3rd Set						
4b. Demonstrate knowledge of the appropriate quantitative and qualitative methods to	RESULTS: N=18 2.56	RESULTS:				
support strategic decision making.						
EXPECTATIONS: (2.0-2.5) 1st Set (3/2/2015)	Mean 2.56 Beginning; 17% Developing;					
(1/1/2016- 12/31/16)	28% Advancing: 39% Proficient 17%					
	N=31	N=21				
	Mean 3.1 Beginning; 10% Developing; 16%	Mean 3.05 Beginning; 0% Developing; 33%				

2nd Set 3rd Set	Advancing; 29% Proficient 45%	Advancing; 29% Proficient; 38%				
4c. Demonstrates skill in utilizing appropriate quantitative and qualitative methods to support strategic decision making. EXPECTATIONS: (2.0-2.5) 1st Set [3/2/2015]	RESULTS: N=18 2.56 Mean 2.58 Beginning: 17% Developing: 28% Advancing: 39% Proficient 17% N=31	RESULTS:				
	Mean 3.32 Beginning; 3% Developing; 16% Advancing; 26% Proficient 55%	Mean 3.0 Beginning; 0% Developing; 38% Advancing; 24% Proficient; 38%				

2nd Set					
3rd Set					

CGS Assessment Framework 1/04/2016

MASTER'S IN BUSINESS ADMINISTRATION PROGRAM GOALS AND ASSESSMENT ARTIFACTS-CONCENTRATION COURSES

Courses	MBA 657 Corpora	MBA 653 Data Visualization	MBA 616 Capital Markets	MBA 619 Employee Training,	MBA 632 Cross Cultural	MBA 636 Marketing Research	MBA 646 Public Program	MBA 664 Small Business	MBA 650 Comp and Reg. Risk	MBA 527 Project Manageme
Program Goals	te Taxation (Acct.)	and Communicati on (Bus Intell.)	and Institution s (Finance)	Developme nt, and Retention (HR Man.)	Manageme nt (Leadershi p)	(Marketin g)	Evaluatio n (Nonprofit	Devel. (Org. Devel.)	(Risk Man.)	nt (Proj. Man)
1. Ethics: Students will compose responses to ethical issues that incorporate standards of ethical behavior and align with a Christian		(Bus ilitell.)	PAPER	PAPER	PAPER	PAPER	PAPER	PAPER	PAPER	
worldview.			RESULTS :	RESULTS:	RESULTS:	RESULTS :	RESULTS :	RESULTS :	RESULTS :	
S: (3.0-3.5)			N=15	N=8	N=11	N=5	N=2	N=18	N=9	
1st Set (1/1/2016- 12/31/16)			Mean 3.87 Beginning ; 0%	Mean 4 Beginning; 0%	Mean 3.91 Beginning; 0%	Mean 3.4 Beginning ; 0%	Mean 3.0 Beginning ; 0%	Mean 4.0 Beginning ; 0%	Mean 3.67 Beginning ; 0%	

		Developin g; 0% Advancin g; 13% Proficient 87%	Developing; 0% Advancing; 0% Proficient 100%	Developin g; 0% Advancing ; 9% Proficient 91%	Developin g; 0% Advancin g; 60% Proficient 40%	Developin g; 0% Advancin g; 100% Proficient 0%	Developin g; 0% Advancin g; 0% Proficient 100%	Developin g; 11% Advancin g; 11% Proficient 78%	
2nd Set									
3rd Set									
2. Communicatio n: Students will demonstrate proficiency in written and oral business professional communication .		PAPER	PAPER	PAPER	PAPER	PAPER	PAPER	PAPER	
EXPECTATION S: (3.0-3.5)	:	RESULTS :	RESULTS:	RESULTS:	RESULTS:	RESULTS:	RESULTS:	RESULTS :	
1st Set	<u> </u>	N=15	N=8	N=11	N=5	N=2	N=18	N=9	
(1/1/2016- 12/31/16)	; ;	Mean 3.2 Beginning 5,0% Developin g; 27% Advancin g; 27% Proficient 47%	Mean 3.38 Beginning; 0% Developing; 13% Advancing; 38% Proficient 50%	Mean 3.0 Beginning; 0% Developin g; 45% Advancing ; 9% Proficient 45%	Mean 2.8 Beginning; 0% Developin g; 60% Advancin g; 0% Proficient	Mean 2.5 Beginning; 0% Developing; 50% Advancing; 50% Proficient 0%	Mean 4.0 Beginning; 0% Developing; 0% Advancing; 0% Proficient	Mean 3.33 Beginning; 0% Developing; 22% Advancing; 22% Proficient 56%	

interpreting data, formulating and evaluating alternative options, and supporting solutions in complex							
business situations. EXPECTATION S: (3.0-3.5)	RESULTS:	RESULTS:	RESULTS:	RESULTS:	RESULTS:	RESULTS:	RESULTS:
(3.0-3.5) 1st Set (1/1/2016- 12/31/16)	N=15 Mean 3.4 Beginning	N=8 Mean 3.5 Beginning;	N=11 Mean 3.09 Beginning;	N=5 Mean 3.0 Beginning	N=2 Mean 2.5 Beginning	N=18 Mean 4.0 Beginning	N=9 Mean 3.33 Beginning

2nd Set								
3rd Set								
4. Decision- Support: Students will utilize technology and appropriate quantitative and qualitative methods to support strategic decision making	PAPER	PAPER	PAPER	PAPER	PAPER	PAPER	PAPER	
4a. Demonstrates knowledge and skill in the use of technology.	RESULTS:	RESULTS:	RESULTS:	RESULTS:	RESULTS:	RESULTS:	RESULTS:	
EXPECTATION S: (3.0-3.5) 1st Set (1/1/2016- 12/31/16)	Mean 3.33 Beginning; 7% Developing; 7% Advancing; 33% Proficient 53%	Mean 3.63 Beginning; 0% Developing; 0% Advancing; 38% Proficient 63%	Mean 2.91 Beginning; 0% Developin g; 55% Advancing ; 0% Proficient 45%	Mean 2.6 Beginning; 0% Developing; 60% Advancing; 20% Proficient	Mean 3 Beginning; 0% Developing; 0% Advancing; 100% Proficient 0%	Mean 4.0 Beginning; 0% Developing; 0% Advancing; 0% Proficient	Mean 3.33 Beginning; 0% Developing; 22% Advancing; 22% Proficient 56%	

2nd Set 3rd Set								
4b. Demonstrate knowledge of the appropriate quantitative and qualitative methods to support strategic decision making. EXPECTATION S: (3.0-3.5) 1st Set (1/1/2016-12/31/16)	RESULTS: N=15 Mean 3.47 Beginning; 0% Developing;	RESULTS: N=8 Mean 3.63 Beginning; 0% Developing	RESULTS: N=11 Mean 3.36 Beginning; 0% Developin g;	RESULTS: N=5 Mean 2.8 Beginning; 0% Developing;	RESULTS: N=2 Mean 2.5 Beginning; 0% Developing;	RESULTS: N=18 Mean 4.0 Beginning; 0% Developing;	RESULTS: N=9 Mean 3.33 Beginning; 0% Developing;	

	g; Pr	dvancin ; 40% roficient	0% Advancing; 38% Proficient 63%	9% Advancing ; 45% Proficient 45%	40% Advancin g; 40% Proficient 20%	50% Advancin g; 50% Proficient 0%	0% Advancin g; 0% Proficient 100%	22% Advancin g; 22% Proficient 56%	
2nd Set									
3rd Set									
4c. Demonstrates skill in utilizing appropriate quantitative and qualitative methods to support strategic decision									
making. EXPECTATION	RI :	ESULTS	RESULTS:	RESULTS:	RESULTS:	RESULTS:	RESULTS:	RESULTS:	
S: (3.0-3.5)	N=	<mark>=15</mark>	N=8	N=11	N=5	N=2	N=18	N=9	
	Me	lean 3.8	Mean 3.63	Mean 3.36	Mean 2.8	Mean 2.5	Mean 4.0	Mean 3.33	

1st Set (1/1/2016- 12/31/16)	Beginning ; 0% Developin g; 0% Advancin g; 20% Proficient 80%	Beginning; 0% Developing; 0% Advancing; 38% Proficient 63%	Beginning; 0% Developin g; 9% Advancing; 45% Proficient 45%	Beginning; 0% Developing; 40% Advancing; 40% Proficient 20%	Beginning; 0% Developing; 50% Advancing; 50% Proficient 0%	Beginning; 0% Developing; 0% Advancing; 0% Proficient 100%	Beginning; 0% Developing; 22% Advancing; 22% Proficient 56%	
3rd Set								
5. Accounting- Demonstrate comprehensive skill when applying accounting concepts to ethical decision- making processes.	PAPER	PAPER	PAPER	PAPER	PAPER	PAPER	PAPER	
Business Intelligence- Demonstrate	RESULTS:	RESULTS:	RESULTS:	RESULTS:	RESULTS :	RESULTS:	RESULTS:	
comprehensive skill in	N=15	N=8	N=11	N=5	N=2	N=18	N=9	
Business Intelligence addressing organizational	Mean 3.8 Beginning	Mean 4 Beginning;	Mean 3.64 Beginning;	Mean 3.4 Beginning	Mean 3.0 Beginning ; 0%	Mean 4.0 Beginning	Mean 3.78 Beginning	

or		Developin	Developing	Developin	Developin	Developin	Developin	Developin	
administrative		g;	:	g;			g;	g;	
goals.		0%	0%	<mark>0%</mark>	<mark>g;</mark> 0%	<mark>g;</mark> 0%	0%	0%	
3-2.0.		Advancin	Advancing;	Advancing	Advancin	Advancin	Advancin	Advancin	
Finance-		g; 20%	0%	; 36%	g; 60%	g; 100%	g; 0%	g; 22%	
Demonstrate		Proficient	Proficient	Proficient	Proficient	Proficient	Proficient	Proficient	
comprehensive		<mark>80%</mark>	<mark>100%</mark>	<mark>64%</mark>	<mark>40%</mark>	<mark>0%</mark>	<mark>100%</mark>	<mark>78%</mark>	
skill when									
providing									
recommendati									
ons for									
investments									
while									
displaying									
concern for									
risk and return.									
TISK allu Tetulli.									
Human									
<u>Human</u>									
Resources-									
Demonstrate									
comprehensive									
analysis skills									
concerning									
federal laws,									
compensation									
packages,									
training, and/or									
professional									
development									
opportunities.									
<u>Leadership-</u>									
Demonstrate									
beginning									
analysis skills									
concerning the									
steps and									
processes									
management									
should									
implement to									
provoke									
organizational									
change.									

Marketing-				
Demonstrate				
comprehensive				
skill in building				
a Marketing				
Plan,				
supported by				
research, in				
alignment with				
an				
organizations				
missions.				
Nonprofit-				
Demonstrate				
comprehensive				
skill in building				
a Business				
plan,				
supported by				
research, in				
alignment with				
a nonprofit's				
mission.				
<u>Organizational</u>				
Development-				
Demonstrate				
comprehensive				
skill in building				
a Business				
Plan,				
supported by				
research, in				
alignment with				
a client's				
mission.				
<u>Risk</u>				
Management-				

D	1	1		I	I	l	1
Demonstrate							
comprehensive							
skill in building							
an Orientation							
Program							
supported by							
research, in							
efforts to							
anticipate or							
reduce							
organizational							
risk.							
IISK.							
Dyalast							
<u>Project</u>							
Management- TBA							
IRV							
EXPECTATION							
S:							
(3.0-3.5)							
1st Set							
(1/1/2016-							
12/31/16)							
0							
2nd Set							
0.10.4							
3rd Set							

CGS Assessment Framework 1/04/2016

Data Results:

March 2, 2015 (C&W charts by outcomes)

January 1, 2016-December 31, 2016 (C&W charts by outcomes)

Plan of Action:

MBA 610 and MBA 560 are no longer in place for MBA as of 1/1/2016 due to replacing MBA 508 and MBA 531 into the core. At this time sequence order of core classes was also implemented. MBA 525 had assessment tool integration and MBA 505, MBA 513 assessments were removed. As course development continues Core courses with assessment tools will be MBA 525, 690, and the 3rd course in each concentration area.

Budget Implications:

Data Results:

March 2, 2015 (C&W charts by outcomes)

January 1, 2016-December 31, 2016 (C&W charts by outcomes)

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Budget Implications: