

MASTER'S IN BUSINESS ADMINISTRATION PROGRAM GOALS AND ASSESSMENT ARTIFACTS- CORE COURSES

| Courses | MBA 505 Ethical and Legal Environment of Bus. | MBA 513 Accounting: Fin. Analysis for Decision Making | MBA 525 Leadership and Org. Behavior | MBA 530 Corporate Finance | MBA 610 Human Resources Mgmt. MBA 508 Innovative and Business Model Generation in a Digital Age | MBA 551 Operations Mgmt. | MBA 560 Managerial Econ. MBA 531 Effective Decision-Making and Communication | MBA 550 Strategic Marketing | MBA 690 Strategic Mgmt. |
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| Program Goals | | | | | | | | | |
| 1. Ethics: Students will compose responses to ethical issues that incorporate standards of ethical behavior and align with a Christian worldview. EXPECTATIONS: (3.0-3.5) 1st Set (3/2/2015) (1/1/2016-12/31/16) | PAPER RESULTS: N=18 Mean 3.78 Beginning: 0% Developing: 6% Advancing: 11% Proficient 83% | PAPER RESULTS: | | | | | | | |

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| <p>2nd Set</p> <p>3rd Set</p> | <p>N=31</p> <p>Mean 3.48 Beginning; 3% Developing; 10% Advancing; 23% Proficient; 65%</p> | <p>N=21</p> <p>Mean 3.81 Beginning; 0% Developing; 5% Advancing; 10% Proficient; 86%</p> | | | | | | | |
| <p>2. Communication: Students will demonstrate proficiency in written and oral business professional communication.</p> <p>EXPECTATIONS: (2.5-3.0)</p> <p>1st Set (3/2/2015)</p> <p>(1/1/2016-12/31/16)</p> <p>2nd Set</p> <p>3rd Set</p> | <p>PAPER</p> <p>RESULTS:</p> <p>N=18</p> <p>Mean 2.50 Beginning; 22% Developing; 28% Advancing; 28% Proficient; 22%</p> <p>N=31</p> <p>Mean 3.1 Beginning; 10% Developing;</p> | <p>PAPER</p> <p>RESULTS:</p> <p>N=21</p> <p>Mean 2.86 Beginning; 5% Developing;</p> | | | | | | | |

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| <p>2nd Set</p> <p>3rd Set</p> | <p>Beginning; 3%</p> <p>Developing; 16%</p> <p>Advancing; 26%</p> <p>Proficient 55%</p> | | | | | | | | |
| <p>4b. Demonstrate knowledge of the appropriate quantitative and qualitative methods to support strategic decision making.</p> <p>EXPECTATIONS: (2.0-2.5)</p> <p>1st Set (3/2/2015)</p> <p>(1/1/2016-12/31/16)</p> | <p>RESULTS:</p> <p>N=18 2.56</p> <p>Mean 2.56</p> <p>Beginning; 17%</p> <p>Developing; 28%</p> <p>Advancing; 39%</p> <p>Proficient 17%</p> <p>N=31</p> <p>Mean 3.1</p> <p>Beginning; 10%</p> <p>Developing; 16%</p> | <p>RESULTS:</p> <p>N=21</p> <p>Mean 3.05</p> <p>Beginning; 0%</p> <p>Developing; 33%</p> | | | | | | | |

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|--|--------------------------------|--------------------|--|--|--|--|--|--|
| 2nd Set | Advancing; 29% | Advancing; 29% | | | | | | |
| 3rd Set | Proficient 45% | Proficient; 38% | | | | | | |
| 4c. Demonstrates skill in utilizing appropriate quantitative and qualitative methods to support strategic decision making. | RESULTS: | RESULTS: | | | | | | |
| EXPECTATIONS: (2.0-2.5) | N=18 2.56 | | | | | | | |
| 1st Set (3/2/2015) | Mean 2.58 Beginning; 17% | | | | | | | |
| | Developing; 28% | | | | | | | |
| | Advancing; 39% | | | | | | | |
| | Proficient 17% | | | | | | | |
| (1/1/2016-12/31/16) | N=31 | N=21 | | | | | | |
| | Mean 3.32 | Mean 3.0 | | | | | | |
| | Beginning; 3% | Beginning; 0% | | | | | | |
| | Developing; 16% | Developing; 38% | | | | | | |
| | Advancing; 26% | Advancing; 24% | | | | | | |
| | Proficient 55% | Proficient; 38% | | | | | | |

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| 2nd Set 3rd Set | | | Developing; 0% Advancing; 13% Proficient 87% | Developing; 0% Advancing; 0% Proficient 100% | Developing; 0% Advancing; 9% Proficient 91% | Developing; 0% Advancing; 60% Proficient 40% | Developing; 0% Advancing; 100% Proficient 0% | Developing; 0% Advancing; 0% Proficient 100% | Developing; 11% Advancing; 11% Proficient 78% | |
| 2. Communication: Students will demonstrate proficiency in written and oral business professional communication . EXPECTATIONS: (3.0-3.5) 1st Set (1/1/2016-12/31/16) | | | PAPER RESULTS : N=15 Mean 3.2 Beginning ; 0% Developing ; 27% Advancing ; 27% Proficient 47% | PAPER RESULTS: N=8 Mean 3.38 Beginning; 0% Developing ; 13% Advancing; 38% Proficient 50% | PAPER RESULTS: N=11 Mean 3.0 Beginning; 0% Developing ; 45% Advancing ; 9% Proficient 45% | PAPER RESULTS : N=5 Mean 2.8 Beginning ; 0% Developing ; 60% Advancing ; 0% Proficient 40% | PAPER RESULTS : N=2 Mean 2.5 Beginning ; 0% Developing ; 50% Advancing ; 50% Proficient 0% | PAPER RESULTS : N=18 Mean 4.0 Beginning ; 0% Developing ; 0% Advancing ; 0% Proficient 100% | PAPER RESULTS : N=9 Mean 3.33 Beginning ; 0% Developing ; 22% Advancing ; 22% Proficient 56% | |

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| 2nd Set | | | | | | | | | | |
| 3rd Set | | | | | | | | | | |
| <p>3. Analysis/Problem Solving: Students will demonstrate comprehensive analysis skills by identifying problems, interpreting data, formulating and evaluating alternative options, and supporting solutions in complex business situations.</p> <p>EXPECTATIONS: (3.0-3.5)</p> <p>1st Set (1/1/2016-12/31/16)</p> | | | <p>PAPER</p> <p>RESULTS :</p> <p>N=15</p> <p>Mean 3.4</p> <p>Beginning : 0%</p> <p>Developing : 7%</p> <p>Advancing : 47%</p> <p>Proficient 47%</p> | <p>PAPER</p> <p>RESULTS:</p> <p>N=8</p> <p>Mean 3.5</p> <p>Beginning: 0%</p> <p>Developing : 0%</p> <p>Advancing: 50%</p> <p>Proficient 50%</p> | <p>PAPER</p> <p>RESULTS:</p> <p>N=11</p> <p>Mean 3.09</p> <p>Beginning: 0%</p> <p>Developing : 36%</p> <p>Advancing : 18%</p> <p>Proficient 45%</p> | <p>PAPER</p> <p>RESULTS :</p> <p>N=5</p> <p>Mean 3.0</p> <p>Beginning : 0%</p> <p>Developing : 40%</p> <p>Advancing : 20%</p> <p>Proficient 40%</p> | <p>PAPER</p> <p>RESULTS :</p> <p>N=2</p> <p>Mean 2.5</p> <p>Beginning : 0%</p> <p>Developing : 50%</p> <p>Advancing : 50%</p> <p>Proficient 0%</p> | <p>PAPER</p> <p>RESULTS :</p> <p>N=18</p> <p>Mean 4.0</p> <p>Beginning : 0%</p> <p>Developing : 0%</p> <p>Advancing : 0%</p> <p>Proficient 100%</p> | <p>PAPER</p> <p>RESULTS :</p> <p>N=9</p> <p>Mean 3.33</p> <p>Beginning : 0%</p> <p>Developing : 22%</p> <p>Advancing : 22%</p> <p>Proficient 56%</p> | |

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| 2nd Set | | | | | | | | | | |
| 3rd Set | | | | | | | | | | |
| 4. Decision-Support: Students will utilize technology and appropriate quantitative and qualitative methods to support strategic decision making | | | PAPER | PAPER | PAPER | PAPER | PAPER | PAPER | PAPER | |
| 4a. Demonstrates knowledge and skill in the use of technology. | | | RESULTS : | RESULTS: | RESULTS: | RESULTS : | RESULTS : | RESULTS : | RESULTS : | |
| EXPECTATION S: (3.0-3.5) | | | N=15 | N=8 | N=11 | N=5 | N=2 | N=18 | N=9 | |
| 1st Set (1/1/2016- 12/31/16) | | | Mean 3.33 Beginning : 7% Developin g; 7% Advancin g; 33% Proficient 53% | Mean 3.63 Beginning; 0% Developing ; 0% Advancing; 38% Proficient 63% | Mean 2.91 Beginning; 0% Developin g; 55% Advancing ; 0% Proficient 45% | Mean 2.6 Beginning : 0% Developin g; 60% Advancin g; 20% Proficient 20% | Mean 3 Beginning : 0% Developin g; 0% Advancin g; 100% Proficient 0% | Mean 4.0 Beginning : 0% Developin g; 0% Advancin g; 0% Proficient 100% | Mean 3.33 Beginning : 0% Developin g; 22% Advancin g; 22% Proficient 56% | |

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| <p>2nd Set</p> <p>3rd Set</p> <p>4b. Demonstrate knowledge of the appropriate quantitative and qualitative methods to support strategic decision making.</p> <p>EXPECTATION S: (3.0-3.5)</p> <p>1st Set (1/1/2016-12/31/16)</p> | | | <p>RESULTS : N=15 Mean 3.47 Beginning ; 0% Developing ;</p> | <p>RESULTS: N=8 Mean 3.63 Beginning; 0% Developing ;</p> | <p>RESULTS: N=11 Mean 3.36 Beginning; 0% Developing ;</p> | <p>RESULTS : N=5 Mean 2.8 Beginning ; 0% Developing ;</p> | <p>RESULTS : N=2 Mean 2.5 Beginning ; 0% Developing ;</p> | <p>RESULTS : N=18 Mean 4.0 Beginning ; 0% Developing ;</p> | <p>RESULTS : N=9 Mean 3.33 Beginning ; 0% Developing ;</p> | |
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| 1st Set (1/1/2016-12/31/16) | | | Beginning ; 0% Developing ; 0% Advancing g; 20% Proficient 80% | Beginning; 0% Developing ; 0% Advancing; 38% Proficient 63% | Beginning; 0% Developing g; 9% Advancing ; 45% Proficient 45% | Beginning ; 0% Developing g; 40% Advancing g; 40% Proficient 20% | Beginning ; 0% Developing g; 50% Advancing g; 50% Proficient 0% | Beginning ; 0% Developing g; 0% Advancing g; 0% Proficient 100% | Beginning ; 0% Developing g; 22% Advancing g; 22% Proficient 56% | |
| 2nd Set | | | | | | | | | | |
| 3rd Set | | | | | | | | | | |
| 5. <u>Accounting-</u> Demonstrate comprehensive skill when applying accounting concepts to ethical decision-making processes. <u>Business Intelligence-</u> Demonstrate comprehensive skill in Business Intelligence addressing organizational | | | PAPER RESULTS : N=15 Mean 3.8 Beginning ; 0% | PAPER RESULTS: N=8 Mean 4 Beginning; 0% | PAPER RESULTS: N=11 Mean 3.64 Beginning; 0% | PAPER RESULTS : N=5 Mean 3.4 Beginning ; 0% | PAPER RESULTS : N=2 Mean 3.0 Beginning ; 0% | PAPER RESULTS : N=18 Mean 4.0 Beginning ; 0% | PAPER RESULTS : N=9 Mean 3.78 Beginning ; 0% | |

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| <p>or administrative goals.</p> <p><u>Finance-</u> Demonstrate comprehensive skill when providing recommendations for investments while displaying concern for risk and return.</p> <p><u>Human Resources-</u> Demonstrate comprehensive analysis skills concerning federal laws, compensation packages, training, and/or professional development opportunities.</p> <p><u>Leadership-</u> Demonstrate beginning analysis skills concerning the steps and processes management should implement to provoke organizational change.</p> | | | <p>Developing; 0% Advancing; 20% Proficient 80%</p> | <p>Developing; 0% Advancing; 0% Proficient 100%</p> | <p>Developing; 0% Advancing; 36% Proficient 64%</p> | <p>Developing; 0% Advancing; 60% Proficient 40%</p> | <p>Developing; 0% Advancing; 100% Proficient 0%</p> | <p>Developing; 0% Advancing; 0% Proficient 100%</p> | <p>Developing; 0% Advancing; 22% Proficient 78%</p> | |
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| <u>Marketing-</u> Demonstrate comprehensive skill in building a Marketing Plan, supported by research, in alignment with an organizations missions. | | | | | | | | |
| <u>Nonprofit-</u> Demonstrate comprehensive skill in building a Business plan, supported by research, in alignment with a nonprofit's mission. | | | | | | | | |
| <u>Organizational Development-</u> Demonstrate comprehensive skill in building a Business Plan, supported by research, in alignment with a client's mission. | | | | | | | | |
| <u>Risk Management-</u> | | | | | | | | |

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Data Results:

March 2, 2015 (C&W charts by outcomes)

January 1, 2016-December 31, 2016 (C&W charts by outcomes)

Plan of Action:

MBA 610 and MBA 560 are no longer in place for MBA as of 1/1/2016 due to replacing MBA 508 and MBA 531 into the core. At this time sequence order of core classes was also implemented. MBA 525 had assessment tool integration and MBA 505, MBA 513 assessments were removed. As course development continues Core courses with assessment tools will be MBA 525, 690, and the 3rd course in each concentration area.

Budget Implications:

Data Results:

March 2, 2015 (C&W charts by outcomes)

January 1, 2016-December 31, 2016 (C&W charts by outcomes)

Plan of Action:

MBA 610 and MBA 560 are no longer in place for MBA as of 1/1/2016 due to replacing MBA 508 and MBA 531 into the core. At this time sequence order of core classes was also implemented. MBA 525 had assessment tool integration and MBA 505, MBA 513 assessments were removed. As course development continues Core courses with assessment tools will be MBA 525, 690, and the 3rd course in each concentration area.

Budget Implications: