

# #1. 2017 – 18 Undergraduate Program Assessment Plan: Gen Ed

Department: Art

Date:10.20.17

General Education Committee has selected the following area for the 2017-2018 assessment cycle:

**COMMUNICATION: to demonstrate effective communication skills for personal, academic and professional purposes.**

**General Education Committee: Background: What factors caused the committee to choose this particular assessment outcome? If this outcome was selected because of a perceived problem, please explain.**

The committee selected this outcome based upon two criteria: 1) effective communication skills in a broad range of forms (including but not limited to written, oral, visual and technological media) is a key goal of our general education curriculum; 2) Difficulties specifically with written communication has become a concern of faculty across disciplines.

**Department:** *What student outcome will the department assess that addresses: "The student will be able to demonstrate effective communication skills for personal, academic and professional purposes?"*

The student will be able to effectively and objectively examine and analyze a work of art based on the four steps of art criticism.

Note: These are the changes the department made to last year's inquiry: If the students do not turn in a color reproduction along with the first step of the paper (Description) it will not be accepted. Students will be given the opportunity to resubmit with proper information. Student must earn a 4 or above for the 1st Step - Description before moving on to the 2nd Step - Analysis as the Description and Analysis steps were the lowest scores in the four step process and establish the foundation for the 3rd Step - Interpretation and 4th Step - Judgment.

**Department:** *What specific question(s) are you attempting to answer through assessing this student outcome? What are you trying to find out? There may be more than one question, but no more than three.*

The Department of Art aims to understand the degree in which art and non-art majors can effectively and objectively examine and analyze a work of art based on the four steps of art criticism.

**Methodology:**

1. **OBJECT\*** - *What data (i.e. artifact, exam score, detailed description of assignment) will be collected?*  
Scores for each step in the paper.
  - a. *How does this data address the assessment question?* Scores for each paper will provide direct assessment of art and non-art majors' understanding and ability to objectively analyze a work of art.
    - i. *Include/attach a description/example of assessment tool to be used.*
2. *How will data be collected?* Papers will be collected at the end of each step by the instructor.

**Analysis of Artifacts: PERFORMANCE CRITERIA\* -**

Discuss :

- 1) How the artifacts will be analyzed (attach rubrics/scoring tools if used): Rubric/evaluation sheet.
- 2) How you will know if it is good (i.e. score required by % of students): 100% of all students enrolled in

ART 161 - Visual Studies should score 80% or higher.

**Submitted by: Don Robson      Date: 10.20.17      Reviewed by the Assessment Committee (Date):  
10/24/17**

**Department Chair notified approved or additional action needed: na**