

#1. 2017 – 18 Undergraduate Program Assessment Plan: Gen Ed

Department: History, Geography, and Criminal Justice

Date:10/2/17

General Education Committee has selected the following area for the 2017-2018 assessment cycle:

COMMUNICATION: to demonstrate effective communication skills for personal, academic and professional purposes.

General Education Committee: Background: What factors caused the committee to choose this particular assessment outcome? If this outcome was selected because of a perceived problem, please explain.

The committee selected this outcome based upon two criteria: 1) effective communication skills in a broad range of forms (including but not limited to written, oral, visual and technological media) is a key goal of our general education curriculum; 2) Difficulties specifically with written communication has become a concern of faculty across disciplines.

Department: *What student outcome will the department assess that addresses: "The student will be able to demonstrate effective communication skills for personal, academic and professional purposes? Students will be able to orally communicate their research findings through a professional presentation.*

Department: *What specific question(s) are you attempting to answer through assessing this student outcome? What are you trying to find out? There may be more than one question, but no more than three.*

Can students in Hist 420: Immigration and Ethnicity communicate in an effective and professional manner?

Methodology:

1. *OBJECT* - What data (i.e. artifact, exam score, detailed description of assignment) will be collected?*
Students presenting in Hist 420 during the spring 2018 semester will be assessed using the attached rubric.
 - a. *How does this data address the assessment question?* This rubric measures how effectively students can orally communicate.
 - i. *Include/attach a description/example of assessment tool to be used.*
2. *How will data be collected?* The data will be collected during the spring 2018 semester in Dr. John Hink's U.S. Constitution course.

Analysis of Artifacts: PERFORMANCE CRITERIA* -

Discuss :

- 1) How the artifacts will be analyzed (attach rubrics/scoring tools if used): Rubric
- 2) How you will know if it is good (i.e. score required by % of students): Since this is an upper-level course we want all of the students to score above a 7 on our 1-9 scale rubric.

Submitted by: Joel Helmer

Date: 10/3/17

Reviewed by the Assessment Committee (Date):

10/8/17

Department Chair notified approved or additional action needed: na