

### #3. Assessment Plan: Alternative Delivery - Student Outcomes

To be completed by course instructors or program directors for 3 credit courses that are offered in **BOTH** the traditional (15 week face-to-face) format and in an alternative format (dual credit, online, and condensed time formats). Submit via email to the Assessment Committee Chair.

Department: ECTA Date: 9/16/17 Course(s): CTA 103  
Alternative Format(s) – select as many as are applicable:

Dual Credit      Select      Select      Select      Select      Select

Members (**must include more than course instructor only**) involved with the development of this Assessment Plan: L. ZumHofe, P. Koprince, L. Ashby, B. Moore, E. Lamm

#### Course Requirements:

1. Each alternative delivery course meets credit hour requirements? (135 clock hours).
  - a. **Attach: Credit Hour Audit - traditional format**
  - b. **Attach: Credit Hour Audit for each alternative format.** (Dual credit – must attach one for each instructor).
2. Course requirements for all formats are comparable.
  - a. **Attach: Course Guide - traditional format.**
  - b. **Attach: Course Guide for each alternative format.** (Dual credit – must attach one for each instructor).

#### Student Outcome:

1. *What student outcome will be assessed? Written and oral communication*
2. **State as follows: Students should be able to [action verb] [something].** Students will show consideration of audience, purpose and circumstances in their written or oral communication.

**Question:** *What specific question(s) are you attempting to answer through assessing this student outcome? (What are you trying to find out? There may be more than one question, but no more than three.)* Are students able to consider and write/speak appropriately based on the audience, purpose, and circumstances of their paper/speech?

#### Methodology

1. **Student Outcome - OBJECT\***
  - a. *What student artifact from the **traditional course** will be used to assess the outcome?*  
Presentations and outlines from CTA 103
    - i. *How will the artifact be collected?* Instructors of the courses will collect the artifacts after the assignment has been completed.
  - b. *What student artifact from the **alternative course(s)** will be used to assess the outcome?*  
Presentations and outlines from CTA 103
    - i. *How will the artifact be collected?* Instructors of the courses will collect the artifacts after the assignment has been completed.

#### Analysis of Artifacts:

- 1) **Student Outcome: PERFORMANCE CRITERIA\***
  - a. *How will the artifacts be analyzed (attach rubrics/scoring tools if used):*
    - i. Traditional course: A rubric will be used. Course instructors will score their section's artifacts using the standard rubrics. The information will be compiled onto a spreadsheet for analysis of the scoring results.
    - ii. Alternative course(s) (note SAME if the same as the traditional course): Same.

2) **COMPARABILITY - How you will determine if the outcomes of the two are comparable?** (For example – there will not be a statistically significant difference among the mean final exam scores). The means from dual credit will be compared to the means of the traditional courses and there will not be a statistically significant difference between the two.

Submitted by: L. Zum Hofe & L. Ashby

Date: 9/16/17

Reviewed by the Assessment Committee (Date): 10/10/17

Submitter notified/additional action: na

Submitter notified of approval: 10/10/17

