

#3. Assessment Plan: Alternative Delivery - Student Outcomes

To be completed by course instructors or program directors for 3 credit courses that are offered in **BOTH** the traditional (15 week face-to-face) format and in an alternative format (dual credit, online, and condensed time formats). Submit via email to the Assessment Committee Chair.

Department: CTA **Date:** 5-11-18 **Course(s):** CTA 333 Intercultural Communication
Alternative Format(s) – select as many as are applicable:

Online Select Select Select Select Select

Members (must include more than course instructor only) involved with the development of this Assessment Plan: Peter Koprince, Laurie Zum Hoff

Course Requirements:

1. Each alternative delivery course meets credit hour requirements? (135 clock hours).
 - a. **Attach: Credit Hour Audit - traditional format**
 - b. **Attach: Credit Hour Audit for each alternative format.** (Dual credit – must attach one for each instructor).
2. Course requirements for all formats are comparable.
 - a. **Attach: Course Guide - traditional format.**
 - b. **Attach: Course Guide for each alternative format.** (Dual credit – must attach one for each instructor).

Student Outcome:

1. *What student outcome will be assessed? The student will be able to implement communication skills that will help him/her both communicate and analyze communication among people with perceived significant differences.*
2. **State as follows: Students should be able to [action verb] [something].** Students will be able to communicate and analyze communication among people with significant perceived differences.

Question: *What specific question(s) are you attempting to answer through assessing this student outcome? (What are you trying to find out? There may be more than one question, but no more than three.)* Are students able to apply knowledge learned throughout the class and explain/discuss/give examples of its application both in their own lives as well as analyzing real life situations they see day-to-day?

Methodology

1. **Student Outcome - OBJECT***
 - a. *What student artifact from the **traditional course** will be used to assess the outcome?* Final paper
 - i. *How will the artifact be collected?* Submitted on Blackboard
 - b. *What student artifact from the **alternative course(s)** will be used to assess the outcome?* Final paper
 - i. *How will the artifact be collected?* Submitted on Blackboard

Analysis of Artifacts:

1) **Student Outcome: PERFORMANCE CRITERIA***

- a. *How will the artifacts be analyzed (attach rubrics/scoring tools if used):*
 - i. Traditional course: Rubric attached
 - ii. Alternative course(s) (note SAME if the same as the traditional course): SAME

2) **COMPARABILITY - How you will determine if the outcomes of the two are comparable?** (For example – there will not be a statistically significant difference among the mean final exam scores). We will look to see if there are any statistical significant differences between the two samples. It should be noted that with a small sample size in the summer class, any long term conclusions may be difficult to draw from one course -- however, performing this assessment longitudinally can begin to provide more concrete evidence.

Submitted by: Peter Koprince

Date: 5-11-18

Reviewed by the Assessment Committee (Date): 5-11-18
Submitter notified/additional action: na Submitter notified of approval: 5-11-18