| Athletics Administration → Program Outcomes ↓ | MSAA 500 Leadership and Management in Athletics | MSAA 510 Athletics Sociology | MSAA 520 Ethical and Legal Aspects of Athletics Administration | MSAA 530 Management of Facilities and Operations in Athletics | MSAA 540 Marketing in Athletics | MSAA 550 High School Student- Athlete Development  MSAA 560 College Student-Athlete Development | MSAA 552 High School Athletics Fundraising  MSAA 562 College Athletics Fundraising | MSAA 554 High School Athletics Finance  MSAA 564 College Athletics Finance | MSAA 556 High School State and Federal Regulation Compliance  MSAA 566 NCAA and NAIA Regulation Compliance | MSAA 599 Athletics Practicum |
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| #1 - Incorporate standards of ethics; local, state, and federal laws; and applicable athletic governing body regulations into the decision-making process for an Athletic Department. | | | Final Project (Week 8) | Site Visit and Game Day Write Up-Interscholastic Sport Facility (Week 5) | | | | | MSAA 556 – Case Study: State Athletic Association (Week 8)  MSAA 566– Case Study (Week 8) | |
| 1st Set – January to May, 2018  Mean 510 – 1.0 to 1.5  Mean 530 – 1.5 to 2.0 | | Winter – 2018  N=1 Criteria 2a Mean - 1.0 Standard - 0.0 Beginning - 100% Developing - 0% Advancing - 0% Proficient - 0% Criteria 2b Mean - 2.0 Standard - 0.0 Beginning - 0% Developing - 100% Advancing - 0% Proficient - 0% Criteria 2c Mean - 2.0 Standard - 0.0 Beginning - 0% Developing - 100% Advancing - 0% Proficient - 0% | | Winter – 2018  N=1 Criteria 1a Mean - 2 Standard - 0.0 Beginning - 0% Developing - 100% Advancing - 0% Proficient - 0% Criteria 1b Mean - 2 Standard - 0.0 Beginning - 0% Developing - 100% Advancing - 0% Proficient - 0% Criteria 1c Mean - 1 Standard - 0.0 Beginning - 100% Developing - 0% Advancing - 0% Proficient - 0% | | | | | | |
| #2a, b, c - Formulate a process for collaboration among coaches, parents, institution administrators, the community, and the athletes themselves, to create an environment that fosters the physical, mental, and spiritual growth of each athlete in every program sponsored by the Athletic Department. | Organizational Audit (Week 8) | Parental Confrontation in Sports (Week 3) | | | | MSAA 550 - Coaching Beyond the X's and O's Handbook (Week 8)  MSAA 560 - Theoretical Foundations of Student Development (Week 8) | | | | |
| 1st set – January to May, 2018 | Winter – 2018 | | Winter – 2018 | | | Winter – 2018 (550) | | | | |

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| Mean 500 – 1.50 to 2.0<br><br>Mean 520 – 1.25 to 1.75<br><br>Mean 550 – 1.5 to 2.0<br><br>Mean 560 – 1.75 to 2.25 | N=7<br>Criteria 2a<br>Mean - 1.57<br>Standard - 0.73<br>Beginning - 57%<br>Developing - 29%<br>Advancing - 14%<br>Proficient - 0%<br>Criteria 2b<br>Mean - 1.71<br>Standard - 0.70<br>Beginning - 43%<br>Developing - 43%<br>Advancing - 14%<br>Proficient - 0%<br>Criteria 2c<br>Mean - 1.71<br>Standard - 0.70<br>Beginning - 43%<br>Developing - 43%<br>Advancing - 14%<br>Proficient - 0% | | N = 1<br>Criteria 2a<br>Mean - 2.0<br>Standard - 0.0<br>Beginning - 0%<br>Developing - 100%<br>Advancing - 0%<br>Proficient - 0%<br>Criteria 2b<br>Mean - 1.0<br>Standard - 0.0<br>Beginning - 100%<br>Developing - 0%<br>Advancing - 0%<br>Proficient - 0%<br>Criteria 2c<br>Mean - 2.0<br>Standard - 0.0<br>Beginning - 0%<br>Developing - 100%<br>Advancing - 0%<br>Proficient - 0% | | | N=10<br>Criteria 2a<br>Mean - 2.0<br>Standard - 0.89<br>Beginning - 30%<br>Developing - 50%<br>Advancing - 10%<br>Proficient - 10%<br>Criteria 2b<br>Mean - 1.8<br>Standard - 0.6<br>Beginning - 30%<br>Developing - 60%<br>Advancing - 10%<br>Proficient - 0%<br>Criteria 2c<br>Mean - 2.1<br>Standard - 0.83<br>Beginning - 20%<br>Developing - 60%<br>Advancing - 10%<br>Proficient - 10%<br><br>Winter – 2018 (560)<br><br>N=7<br>Criteria 2a<br>Mean - 2.0<br>Standard - 0.53<br>Beginning - 14%<br>Developing - 71%<br>Advancing - 14%<br>Proficient - 0%<br>Criteria 2b<br>Mean - 2.0<br>Standard - 0.83<br>Beginning - 29%<br>Developing - 29%<br>Advancing - 43%<br>Proficient - 0%<br>Criteria 2c<br>Mean - 2.0<br>Standard - 0.70<br>Beginning - 14%<br>Developing - 14%<br>Advancing - 43%<br>Proficient - 0% | | | | |
| 2nd Set - August to December, 2018<br><br>Mean 500 – 1.50 to 2.0<br><br>Mean 540 – 2.25 to 2.75 | Summer/Fall – 2018<br><br>N=9<br>Criteria 2a<br>Mean - 1.78<br>Standard - 0.63<br>Beginning - 33%<br>Developing - 56%<br>Advancing - 11%<br>Proficient - 0%<br>Criteria 2b<br>Mean - 2.0<br>Standard - 0.67<br>Beginning - 22%<br>Developing - 56%<br>Advancing - 22%<br>Proficient - 0%<br>Criteria 2c<br>Mean - 1.67<br>Standard - 0.67<br>Beginning - 44% | | | | | Summer/Fall – 2018<br><br>N=10<br>Criteria 2a<br>Mean - 2.3<br>Standard - 0.64<br>Beginning - 10%<br>Developing - 50%<br>Advancing - 40%<br>Proficient - 0% | | | | |

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| | Developing - 44%<br>Advancing - 11%<br>Proficient - 0% | | | | | | | | |
| #3 - Develop a marketing plan for an Athletic Department that focuses on creating sources of revenue outside the academic institution and develop relationships to assure individuals and organizations that comprise those revenue sources transform into strategic partners for growth. | | | | Sport Marketing Plan (Week 8) | | MSAA 552 - Final Fundraising Project (Week 8)<br><br>MSAA 562 - Athletic Development Interview Paper (Week 8) | | | |
| 1st set - January to May, 2018<br><br>Mean 540 – 1.5 to 2.0 | | | | Winter – 2018<br><br>N=10<br>Criteria 2a<br>Mean - 1.9<br>Standard - 0.54<br>Beginning - 20%<br>Developing - 70%<br>Advancing - 10%<br>Proficient - 0% | | | | | |
| 2nd Set - May to August, 2018<br><br>Mean 540 – 1.75 to 2.25<br><br>Mean 550 – 2.0 to 2.5<br><br>Mean 560 – 2.25 to 2.75 | | | | Spring – 2018<br><br>N=7<br>Criteria 2a<br>Mean - 2.0<br>Standard - 0.53<br>Beginning - 14%<br>Developing - 71%<br>Advancing - 14%<br>Proficient - 0% | Spring – 2018 (550)<br><br>N=1<br>Criteria 2a<br>Mean - 3<br>Standard - 0.00<br>Beginning - 0%<br>Developing - 0%<br>Advancing - 100%<br>Proficient - 0%<br>Criteria 2b<br>Mean - 3<br>Standard - 0.00<br>Beginning - 0%<br>Developing - 0%<br>Advancing - 100%<br>Proficient - 0%<br>Criteria 2c<br>Mean - 1<br>Standard - 0.00<br>Beginning - 100%<br>Developing - 0%<br>Advancing - 0%<br>Proficient - 0%<br><br><br>Spring – 2018 (560)<br><br>N=10<br>Criteria 2a<br>Mean - 2.4<br>Standard - 0.8<br>Beginning - 20%<br>Developing - 20%<br>Advancing - 60%<br>Proficient - 0%<br>Criteria 2b<br>Mean - 2.2<br>Standard - 0.75<br>Beginning - 20% | | | | |

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| | | | | | | Developing - 40%<br>Advancing - 40%<br>Proficient - 0%<br>Criteria 2c<br>Mean - 2.1<br>Standard - 0.54<br>Beginning - 10%<br>Developing - 70%<br>Advancing - 20%<br>Proficient - 0% | | | | |
| 3rd Set – August to December<br><br>Mean 550 – 2.0 to 2.5 | | | | | | Summer/Fall – 2018 (550)<br><br>N=7<br>Criteria 2a<br>Mean - 2.14<br>Standard - 0.64<br>Beginning - 14%<br>Developing - 57%<br>Advancing - 29%<br>Proficient - 0%<br>Criteria 2b<br>Mean - 2.71<br>Standard - 0.70<br>Beginning - 0%<br>Developing - 43%<br>Advancing - 43%<br>Proficient - 14%<br>Criteria 2c<br>Mean - 2.29<br>Standard - 0.45<br>Beginning - 0%<br>Developing - 71%<br>Advancing - 29%<br>Proficient - 0% | | | | |
| #4 a, b, c - Design a strategic plan for an Athletic Department that addresses financial stewardship and growth, operation efficiency, and successful performance of each athletic program in regards to both competition and academics. | Organizational Audit (Week 8) | | | Site Visit and Game Day Write Up-Interscholastic Sport Facility (Week 5) | | | | MSAA 554 - Building an Athletic Department Budget (Week 8)<br><br>MSAA 564 – Collegiate Athletic Budget (Week 8) | | Strategic Plan for an Athletic Department (Week 8) |
| 1st set – January to May, 2018<br><br>Mean 500 – 1.75 to 2.25<br><br>Mean 530 – 2.0 to 2.5 | Winter – 2018<br><br>N=7<br>Criteria 4a<br>Mean - 2.29<br>Standard - 0.88<br>Beginning - 29%<br>Developing - 14%<br>Advancing - 57%<br>Proficient - 0%<br>Criteria 4b<br>Mean - 1.43<br>Standard - 0.49<br>Beginning - 57%<br>Developing - 43%<br>Advancing - 0%<br>Proficient - 0%<br>Criteria 4c<br>Mean - 1.14<br>Standard - 0.35 | | | Winter – 2018<br><br>N=1<br>Criteria 4a<br>Mean - 3<br>Standard - 0.0<br>Beginning - 0%<br>Developing - 0%<br>Advancing - 100%<br>Proficient - 0%<br>Criteria 4b<br>Mean - 1<br>Standard - 0.0<br>Beginning - 100%<br>Developing - 0%<br>Advancing - 0%<br>Proficient - 0%<br>Criteria 4c<br>Mean - 2<br>Standard - 0.0 | | | | | | |

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| | Beginning - 86%<br>Developing - 14%<br>Advancing - 0%<br>Proficient - 0% | | | Beginning - 0%<br>Developing - 100%<br>Advancing - 0%<br>Proficient - 0% | | | | | |
| 2nd Set – August to December<br><br>Mean 500 – 1.5 to 2.0 | Summer/Fall – 2018<br><br>N=7<br>Criteria 4a<br>Mean - 1.67<br>Standard - 0.67<br>Beginning - 44%<br>Developing - 44%<br>Advancing - 11%<br>Proficient - 0%<br>Criteria 4b<br>Mean - 2.0<br>Standard - 0.82<br>Beginning - 33%<br>Developing - 33%<br>Advancing - 33%<br>Proficient - 0%<br>Criteria 4c<br>Mean - 2.11<br>Standard - 0.74<br>Beginning - 22%<br>Developing - 43%<br>Advancing - 22%<br>Proficient - 0% | | | | | | | | |

**Code**

#1 – Winter – January through May

#2 – Spring – May through August

#3 – Summer/Fall – August through December