

Key X = Present A = Artifact is collected anytime A19 = Artifact is collected in 2019-20	ECON 101	ECON 102	BUS 121	BUS 122	BUS 221	BUS 222	BUS 261	BUS 281	BUS 300	BUS 321	BUS 322	BUS 323	BUS 325	BUS 331	BUS 335	BUS 336	BUS 337	BUS 343	BUS 345	BUS 351	BUS 362	BUS 363	BUS 364	BUS 366	BUS 368	BUS 369	BUS 371	BUS 399	BUS 400	BUS 421
	Macroeconomics	Microeconomics	Financial Accounting	Managerial Accounting	Intermediate Accounting I	Intermediate Accounting II	Marketing	Business Communications	Business Law	Cost Accounting	Advanced Accounting	Financial Statement Anal. & Dec. Making	Accounting & Information Systems	Finance	Investments	Insurance	Banking	Operations Management	Management Science	Human Resource Management	Advertising	Sales	Consumer Behavior	Marketing Research	Digital Marketing	International Business	Information Systems	Internship	Ethics	Tax Accounting

**Goals**

Students will demonstrate knowledge consistent with an academically excellent business education.	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	A18 A19	X	X	
Students will acquire portable business skills and dispositions needed to serve and lead in the church and world.	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	A18 A19	X	X
Students will model ethical attitudes and behaviors consistent with living the Christian life.	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	A18 A19	X	X	
Analysis and problem solving: to analyze problems in an organized manner and solve them using quantitative skills and tools common to the discipline of mathematics.																																	
Communication: to communicate complex ideas and logical arguments both orally and in writing, expressing one's self in clear, concise and accurate language and to effectively teach common mathematics topics.																																	
Synthesis and application: to independently learn new ideas and methods related to mathematics, and to adapt those ideas and methods to new problems and environments.																																	
Knowledge and Preparation: to demonstrate an advanced level of understanding and application of knowledge and skills in mathematics.																																	

**Learning Outcomes**

1. Students will develop a broad set of management and leadership skills necessary for successful achievement of organizational goals.			X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X	X	X	X	A18 A19	X	X	
2. Students will gain an understanding of foundational and advanced business and management concepts and be able to integrate concepts from various business disciplines.	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	A18 A19	X	X
3. Students will develop communication skills appropriate for use in the business and professional communities in which they work.							X	X	X			X				X	X			X	X	X	X				X		A18 A19	X			
4. Students will develop skills for effective use of computer technology and will gain an understanding of the impact of technology on organizations.					X	X				X	X	X	X			X	X	X	X						X	X		X		A18 A19		X	
5. Students will develop the skills and attitudes to enable them to make sound ethical decisions in the workplace.									X												X									A18 A19	X		
6. Students will be able to explain and apply the major concepts, theories, and practices in strategic management.																																	
Accountancy Major and Concentration: Students will be able to apply Generally Accepted Accounting Principles (GAAP). Students will be able to correctly use and interpret alternative investment accounting methods for the consolidation of financial statements.			X	X	X	X				X	A18	X	X																			X	

<b>Key</b> X = Present A = Artifact is collected anytime A19 = Artifact is collected in 2019-20	BUS 422	BUS 442	BUS 443	BUS 446	CS 391	CTA 301	FINL 100	FINL 400
	Auditing	Information Systems Design & Devel.	Organizational Behavior	Strategic Management	Computer Science Senior Project	Public Relations	Financial Literacy I	Financial Literacy II

**Goals**

Students will demonstrate knowledge consistent with an academically excellent business education.	X	X	X	A18				
Students will acquire portable business skills and dispositions needed to serve and lead in the church and world.	X	X	X	A18				
Students will model ethical attitudes and behaviors consistent with living the Christian life.	X	X	X	A18				
Analysis and problem solving: to analyze problems in an organized manner and solve them using quantitative skills and tools common to the discipline of mathematics.								
Communication: to communicate complex ideas and logical arguments both orally and in writing, expressing one's self in clear, concise and accurate language and to effectively teach common mathematics topics.								
Synthesis and application: to independently learn new ideas and methods related to mathematics, and to adapt those ideas and methods to new problems and environments.								
Knowledge and Preparation: to demonstrate an advanced level of understanding and application of knowledge and skills in mathematics.								

**Learning Outcomes**

1. Students will develop a broad set of management and leadership skills necessary for successful achievement of organizational goals.	X	X	X	A18	X	X	X	
2. Students will gain an understanding of foundational and advanced business and management concepts and be able to integrate concepts from various business disciplines.	X	X	A	A18		X	X	X
3. Students will develop communication skills appropriate for use in the business and professional communities in which they work.			A	A18		X		
4. Students will develop skills for effective use of computer technology and will gain an understanding of the impact of technology on organizations.		X		A18	X			
5. Students will develop the skills and attitudes to enable them to make sound ethical decisions in the workplace.			X	X				
6. Students will be able to explain and apply the major concepts, theories, and practices in strategic management.				A18 A19				
Accountancy Major and Concentration: Students will be able to apply Generally Accepted Accounting Principles (GAAP). Students will be able to correctly use and interpret alternative investment accounting methods for the consolidation of financial statements.	X							

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Bus. Comm. Major and Concentration: Students will be able to do primary and secondary research in business communication contexts. Students will be able to speak clearly to clients' needs, and demonstrate creativity and advanced application of business communication knowledge and concepts.								X																						
Finance Concentration: Students will be able to analyze capital projects. Students will be able to develop pro forma statements and assess future financial health to assist in making decisions.												A18 A19		X	X	X	X													
Marketing Major and Concentration: Students will be able to develop a research-based market analysis, and develop a message strategy with appropriate executional elements and media selection.							X														A18	X	X	X	X					
MIS Major: Students will be able to research, investigate, and develop a solution for an appropriate information systems problem.													X															X		
Math Major: Students will identify mathematical requirements and develop and implement the steps necessary to solve a problem.																														
Math Major: Students will communicate verbally and in written form technical mathematical concepts in a manner that is understandable to all audiences and will present oral presentations within the discipline using accompanying audio-visual aids and other technical aids.																														
Math Major: Students will apply mathematical foundations in the modeling and design of a solution to a broad range of problems and applications (including applications that might normally not be considered mathematical applications).																														
Math Major: Students will demonstrate an acceptable understanding of key concepts by performance on exams in mathematics courses and will exhibit the application of knowledge and skills in math course projects and capstone courses.																														

**Gen Ed Goals & Requirements**

Faith																														X	
Appreciation																															
Knowledge	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	A18 A19	X	X
Analysis	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
Application					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
Communication							A	X	X			X				X	X			X	X	X	X			X		A18 A19	X	X	
Responsibility									X			X			X	X	X												A18 A19	X	X
SRQ: Writing Intensive							X																								
SRQ: Global/Multicultural																											X				
SRQ: Service-Learning																															
Capstone Experience																															
Oral Communication							X	X														X	X					A18 A19	X		

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Bus. Comm. Major and Concentration: Students will be able to do primary and secondary research in business communication contexts. Students will be able to speak clearly to clients' needs, and demonstrate creativity and advanced application of business communication knowledge and concepts.			X			A18 A19		
Finance Concentration: Students will be able to analyze capital projects. Students will be able to develop pro forma statements and assess future financial health to assist in making decisions.								
Marketing Major and Concentration: Students will be able to develop a research-based market analysis, and develop a message strategy with appropriate executional elements and media selection.								
MIS Major: Students will be able to research, investigate, and develop a solution for an appropriate information systems problem.		X			A18			
Math Major: Students will identify mathematical requirements and develop and implement the steps necessary to solve a problem.								
Math Major: Students will communicate verbally and in written form technical mathematical concepts in a manner that is understandable to all audiences and will present oral presentations within the discipline using accompanying audio-visual aids and other technical aids.								
Math Major: Students will apply mathematical foundations in the modeling and design of a solution to a broad range of problems and applications (including applications that might normally not be considered mathematical applications).								
Math Major: Students will demonstrate an acceptable understanding of key concepts by performance on exams in mathematics courses and will exhibit the application of knowledge and skills in math course projects and capstone courses.								

#### Gen Ed Goals & Requirements

Faith								
Appreciation								
Knowledge	X	X	X	X	X	X	X	X
Analysis	X	X	X	X	X	X	X	
Application	X	X	X	X	X	X		
Communication			A	A18 A19		X		
Responsibility				X			X	X
SRQ: Writing Intensive								
SRQ: Global/Multicultural								
SRQ: Service-Learning								
Capstone Experience				A18 A19				
Oral Communication				X		X		