2020- 21 & 2021 - 22– 2020 General Education Assessment Plan

Department: Art   Date:8.21.20
General Education Committee has selected the following area for the 2020-21 & 2021 -22 assessment cycles: **Knowledge**: to gain a base level of knowledge in core disciplines.
General Education Committee: Background: What factors caused the committee to choose this particular assessment outcome? The committee selected this outcome based upon the emphasis on developing a strong knowledge base in the general education curriculum.
Department: *What student outcome will the department assess that addresses: "The student will be able to demonstrate base level knowledge in the core discipline"?* Students in Art 102-Intro to Film Theory will demonstrate a base knowledge of film theory, film history, and filmmaking.
Department: *What specific question(s) are you attempting to answer through assessing this student outcome? What are you trying to find out? There may be more than one question, but no more than three.* What percentage of students reach an acceptable level of knowledge and fluency in film theory, film history, terminology and visual literacy?

Methodology:

1. *OBJECT* - What data (i.e. artifact, exam score, detailed description of assignment) will be collected?* Students will research and give a presentation about a film director and his/her work to the class and instructor. Each student is assigned a director and three films by that director that they must independently watch. After viewing the films, each student is asked to research the director and films using materials such as books, scholary articles, interviews, documentaries, and video essays. The presentation will be between 10 and 12 minutes and must include a short segment from one of the assigned films. The student is asked to discuss at length the historical, cultural, technological, theoretical context of the director's work as well as relevant style and thematic choices.
   a. *How does this data address the assessment question?* Students will spend large quantities of time researching, growing their understanding of visual literacy, and implementing their knowledge of terminology and history in preparation for this presentation. All of this knowledge should be on display during the presentation.
      i. *Include/attach a description/example of assessment tool to be used.*

2. *How will data be collected?* Student presentation materials will be collected and the student will be graded using the attached rubric.

Analysis of Artifacts: PERFORMANCE CRITERIA* **-** Discuss :

1) How the artifacts will be analyzed (attach rubrics/scoring tools if used): Students will be graded based on speaker qualities, theory, visual literacy, materials, and time management.

2) How you will know if it is good (i.e. score required by % of students): At least 80% of students will receive a B or higher.

Submitted by: Don Robson   Date: 8.27.20
Assessment Committee Reviewed (Date): 10/27/2020
Department Chair notified of approval/or additional action needed: Approved 10/27/2020