

2019 – 20 Alternative Delivery Assessment Plan

To be completed by course instructors or program directors for 3 credit courses that are offered in **BOTH** the traditional (15 week face-to-face) format and in an alternative format (dual credit, online, and condensed time formats). Submit to the Assessment BlackBoard site.

Department: Business Date: 06/15/2021 Course: BUS 111 Alternative Format(s) – select as many as are applicable: Dual Credit Select Select
Members (must include more than course instructor only) involved with the development of this Assessment Plan: Curt Beck, Andy Langewisch
Course Requirements: 1. Each alternative delivery course meets credit hour requirements? (135 clock hours). a. Attach: Credit Hour Audit - traditional format b. Attach: Credit Hour Audit for each alternative format. (Dual credit will be provided by the Dual Credit Coordinator) 2. Course requirements for all formats are comparable. a. Attach: Course Guide - traditional format. b. Attach: Course Guide for each alternative format. (Dual credit will be provided by the Dual Credit Coordinator)
Student Outcome: 1. <i>What student outcome will be assessed? Entrepreneur Interview Business Model Canvas</i> 2. State as follows: Students should be able to [action verb] [something]. Demonstrate an understanding of the the core principles outlined in the Business Model Canvas
Question: <i>What specific question(s) are you attempting to answer through assessing this student outcome? (What are you trying to find out? There may be more than one question, but no more than three.)</i> Do students demonstrate a clear understanding of the principles above?
Methodology 1. Student Outcome - OBJECT* a. <i>What student artifact from the traditional course will be used to assess the outcome? Paper</i> i. <i>How will the artifact be collected? Physically or through Blackboard</i> b. <i>What student artifact from the alternative course(s) will be used to assess the outcome?</i> i. <i>How will the artifact be collected?</i>
Analysis of Artifacts: 1) Student Outcome: PERFORMANCE CRITERIA* a. <i>How will the artifacts be analyzed (attach rubrics/scoring tools if used):</i> i. Traditional course: Comparison to a Guide of the Business Model Canvas, see rubric attached ii. Alternative course(s) (note SAME if the same as the traditional course): SAME 2) COMPARABILITY - How you will determine if the outcomes of the two are comparable? (For example – there will not be a statistically significant difference among the mean final exam scores). Compare average scores between the two populations.
Submitted by: Curt Beck Date: 06/15/21 Assessment Committee Reviewed (Date): Approved 7/9/21