

**2022- 23 & 2023 - 24 General Education Assessment Plan**

**Department: Student Success**

**Date: 11/16/22**

General Education Committee has selected the following area for the 2022-23 & 2023 -24 assessment cycles:  
**COMMUNICATION: to demonstrate effective communication skills for personal, academic and professional purposes.**

**General Education Committee: Background: What factors caused the committee to choose this particular assessment outcome?** The committee selected this outcome based upon the emphasis on demonstrating effective communication skills for personal, academic and professional purposes.

**Department:** *What student outcome will the department assess that addresses: "The demonstration of effective communication skills for personal, academic and professional purposes."*

The reintroduction of an advisor evaluation to be used by first year students to communicate effectiveness of first year advisors.

**Department:** *What specific question(s) are you attempting to answer through assessing this student outcome? What are you trying to find out? There may be more than one question, but no more than three.*  
Will students complete and return surveys that evaluate the effectiveness of first year advisors.

**Methodology:**

1. **OBJECT\*** - *What data (i.e. artifact, exam score, detailed description of assignment) will be collected?* Information from previous process will be evaluated. Changes as needed will be made to reimplement the use of the evaluations.
  - a. *How does this data address the assessment question?* Reestablishes the use of the advisor evaluation.
    - i. *Include/attach a description/example of assessment tool to be used.*
2. *How will data be collected?* A new evaluation form will be completed and distributed to students- forms will be returned to the student life office.

**Analysis of Artifacts: PERFORMANCE CRITERIA\* - Discuss :**

- 1) How the artifacts will be analyzed (attach rubrics/scoring tools if used): Returned forms will be counted and answers will be evaluated.
- 2) How you will know if it is good (i.e. score required by % of students): If a system is developed to reestablish the evaluation system and if forms are returned.

**Submitted by: D. Thomas**

**Date: 11/16/22**

**Assessment Committee Reviewed (Date): 11/16/22**

**Department Chair notified of approval/or additional action needed: Approved 11/16/22**