

2022 – 23 Alternative Delivery Assessment Plan

Department: Business Date: 10/17/22 Course: BUS 122 Alternative Format(s) – select as many as are applicable: Dual Credit Select Select
Members (must include more than course instructor only) involved with the development of this Assessment Plan: Jeanette Sorensen, Todd Johnson, Andrew Langewisch
Course Requirements: Course syllabi and credit hour calculators are collected by the Dual Credit Coordinator (Dual Credit Courses) and the respective Deans for other courses.
Student Outcome: <ol style="list-style-type: none">1. <i>What student outcome will be assessed?</i>2. State as follows: Students should be able to [action verb] [something]. Upon completion of this course, the student will be able to identify the differences between financial accounting and managerial accounting. The student will be able to construct a detailed budget using Microsoft Excel. The student will be able to compare traditional costing systems with activity based costing systems. The student will be able to determine financially beneficial decisions using breakeven analysis. The student will be able to prepare, document and report on a business and its practices. The student will be able to identify all product cost components in the manufacturing industry.
Question: <i>What specific question(s) are you attempting to answer through assessing this student outcome? (What are you trying to find out? There may be more than one question, but no more than three.)</i> Can students create a detailed budget using Microsoft Excel? Can students determine product cost for a manufacturing facility? Can students determine sales output necessary to breakeven and/or generate a target profit? Can students use cost information to make decisions?
Methodology <ol style="list-style-type: none">1. Student Outcome - OBJECT*<ol style="list-style-type: none">a. <i>What student artifact from the traditional course will be used to assess the outcome?</i> Comprehensive Final Exam<ol style="list-style-type: none">i. <i>How will the artifact be collected?</i> In Classb. <i>What student artifact from the alternative course(s) will be used to assess the outcome?</i> Comprehensive Final Exam<ol style="list-style-type: none">i. <i>How will the artifact be collected?</i> In Class
Analysis of Artifacts: <ol style="list-style-type: none">1) Student Outcome: PERFORMANCE CRITERIA*<ol style="list-style-type: none">a. <i>How will the artifacts be analyzed (attach rubrics/scoring tools if used):</i><ol style="list-style-type: none">i. Traditional course: Look at student scores and at least 70% of all students taking the comprehensive final exam will score 70% or higher on the exam.ii. Alternative course(s) (note SAME if the same as the traditional course): Look at student scores and at least 70% of all students taking the comprehensive final exam will score 70% or higher on the exam.2) COMPARABILITY - <i>How you will determine if the outcomes of the two are comparable?</i> <i>(For example – there will not be a statistically significant difference among the mean final exam scores).</i> We will compare the % of the students that score above 70% on the final exam. There will not be a statistically significant difference in % between CUNE students and Dual Credit students that score above 70% on the final exam.
Submitted by: Todd M. Johnson Date: 10/31/22 Assessment Committee Reviewed (Date): 10/31/22
Submitter notified or approval/ or additional action needed: Approved