

2023– 24 Alternative Delivery Executive Summary

Submit to the BlackBoard Assessment Site.

Department: Business Date: 6/10/24 Course(s): Macroeconomics (ECON 101 & 102) Alternative Format(s) – select as many as are applicable: Dual Credit Select Select
Members (must include more than course instructor only) involved with analysis of artifacts: Tim Heidorn & Glen Worthington
See Alternative Delivery Assessment Plan for: a) Course requirement evaluation; b) Student Outcome; c) Question(s); e) Methodology
Analysis of artifacts: 1). Student Outcome: PERFORMANCE CRITERIA* - How was data analyzed? (attach rubrics/scoring tools if used). See attached report 2). COMPARABILITY – How did you determine if the outcomes of the traditional and alternative delivery modes were comparable? (note “na” if delivery modes were not compared). This is an assessment of whether traditional and alternative delivery modes met the minimum standards of 80% of students (or more) with correct answers to specific questions.
Summary of RESULTS*: 1). Restate the assessment question(s) (from the Assessment plan): Do students understand the social role of business profits? 2). Summarize the assessment results. A narrative summary is required. Charts, tables or graphs are encouraged but optional. Neither students in the traditional delivery (College Hybrid Lecture) or the students in the in alternative delivery (High School AP) met the minimum standards 3). INTERPRETATION* - Discuss how the results answer the assessment question(s). Students understand the importance of business profits to society in part, but they struggle with some of the technical terminology. 4). Observations made that were not directly related to the question(s). (i.e. interrater reliability of the scoring tool was low) The practical necessity of using multiple choice questions in these classes mean that the questions cannot be simple and straightforward. Part of the failure can be attributed to the nuanced, tricky nature of the questions. 5). How did the outcomes of the traditional and alternative format analysis compare? This was the first year that we assessed this topic. There were significant improvements from the Fall semester '23 and the Winter Spring semester '24. So progress is being made toward the assessment goal.
Sharing of Results: When were results shared? Date: 6/11/24 How were the results shared? (i.e. met as a department) e-mail attachment Who were results shared with? (List names): Andy Langewisch, Glenn Worthington
Discussion of Results –Summarize your conclusions including: 1. ACTION* - How will what was learned from the assessment impact the alternative format teaching of this course starting the next academic year? The social role of business profits will continue to be emphasized. 2. IMPACT* - What is the anticipated impact of the ACTION* on student achievement of the learning outcome in the next academic year? We will assess new criteria next year. 3. BUDGET IMPLICATIONS – Indicate budget requirements necessary for the successful implementation of the ACTION* (i.e. an additional staff person, new equipment, additional sections of a course). None
Submitted by: Tim Heidorn Assessment Committee Reviewed (date): 6/24/24
Submitter notified approval/additional action needed: Approved BUDGET IMPLICATIONS – Assessment Committee Chair notified appropriate Dean: None